

# **A Rhetoric Of Argument Text And Reader**

Teaching ArgumentsThe Princeton Text Book in  
RhetoricMultimodal Argumentation and Rhetoric in  
Media GenresArgument and RhetoricUnderstanding  
RhetoricTradition and the Rhetoric of RightArguing  
Across the DisciplinesA Historical Study of Anselm's  
ProslogionYou Must Change Your LifeWriting  
ArgumentsRhetoricThank You for ArguingMcCloskey's  
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PersuadeRereading Aristotle's RhetoricA Rhetoric of  
ArgumentThe Passions of Rhetoric: Lessing's Theory  
of Argument and the German EnlightenmentThe Art  
Of RhetoricA Rhetoric of ArgumentDeliberative  
RhetoricDeliberative Rhetoric

## **Teaching Arguments**

Approaches recent innovations in argumentation  
theory from a primarily rhetorical perspective.

## **The Princeton Text Book in Rhetoric**

In *The Art of Rhetoric*, Aristotle demonstrates the purpose of rhetoric—the ability to convince people using your skill as a speaker rather than the validity or logic of your arguments—and outlines its many forms and techniques. Defining important philosophical terms like *ethos*, *pathos*, and *logos*, Aristotle establishes the earliest foundations of modern understanding of rhetoric, while providing insight into its historic role in ancient Greek culture. Aristotle's work, which dates from the fourth century B.C., was written while the author lived in Athens, remains one of the most influential pillars of philosophy and has been studied for centuries by orators, public figures, and politicians alike. HarperTorch brings great works of non-fiction and the dramatic arts to life in digital format, upholding the highest standards in ebook production and celebrating reading in all its forms. Look for more titles in the HarperTorch collection to build your digital library.

## **Multimodal Argumentation and Rhetoric in Media Genres**

A Rhetoric of Argument with Readings by: Fahnestock  
Paperback size:6-3/8 x 9-1/4 380pages edition:3  
pub.date:01/09/200

## **Argument and Rhetoric**

Timeless techniques of effective public speaking from

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ancient Rome's greatest orator All of us are faced countless times with the challenge of persuading others, whether we're trying to win a trivial argument with a friend or convince our coworkers about an important decision. Instead of relying on untrained instinct—and often floundering or failing as a result—we'd win more arguments if we learned the timeless art of verbal persuasion, rhetoric. *How to Win an Argument* gathers the rhetorical wisdom of Cicero, ancient Rome's greatest orator, from across his works and combines it with passages from his legal and political speeches to show his powerful techniques in action. The result is an enlightening and entertaining practical introduction to the secrets of persuasive speaking and writing—including strategies that are just as effective in today's offices, schools, courts, and political debates as they were in the Roman forum. *How to Win an Argument* addresses proof based on rational argumentation, character, and emotion; the parts of a speech; the plain, middle, and grand styles; how to persuade no matter what audience or circumstances you face; and more. Cicero's words are presented in lively translations, with illuminating introductions; the book also features a brief biography of Cicero, a glossary, suggestions for further reading, and an appendix of the original Latin texts. Astonishingly relevant, this unique anthology of Cicero's rhetorical and oratorical wisdom will be enjoyed by anyone who ever needs to win arguments and influence people—in other words, all of us.

## Understanding Rhetoric

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The Aims of Argument is a process-oriented introduction to argumentation with unique coverage of the aims, or purposes, of argument – to inquire, to convince, to persuade, and to mediate. In contrast to other approaches, the focus on aims provides rhetorical context that helps students write, as well as read, arguments.

## **Tradition and the Rhetoric of Right**

The study of argumentation has primarily focused on logical and dialectical approaches, with minimal attention given to the rhetorical facets of argument. Rhetorical Argumentation: Principles of Theory and Practice approaches argumentation from a rhetorical point of view and demonstrates how logical and dialectical considerations depend on the rhetorical features of the argumentative situation. Throughout this text, author Christopher W. Tindale identifies how argumentation as a communicative practice can best be understood by its rhetorical features.

## **Arguing Across the Disciplines**

Deirdre McCloskey is rightly one of the most recognizable names in economics. She views economics as a language that uses all the rhetorical devices of everyday conversation and therefore posits that it should be judged by aesthetic and literary standards, and not the criteria of mathematical rigour that is espoused by the mainstream. This controversial standpoint has been hugely influential and this examination of the methodological and

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philosophical consequences of her work is overdue, and very welcome.

### **A Historical Study of Anselm's Proslogion**

"Not limited to a single poem or collection of poems, ur-poetry arises when, in the interaction of an author's principal tropes, the origin of poetry is exposed as a process whereby words with inherited meaning take on a new poetic life that draws our attention to the "birth of sense"--The manner in which the manifold realities that surround us are revealed. And it is precisely through an experience of the birth of sense that we are able to understand and dwell differently among these realities."--Jacket.

### **You Must Change Your Life**

In this collection edited by Alan G. Gross and Arthur E. Walzer, scholars in communication, rhetoric and composition, and philosophy seek to "reread" Aristotle's Rhetoric from a purely rhetorical perspective. So important do these contributors find the Rhetoric, in fact, that a core tenet in this book is that "all subsequent rhetorical theory is but a series of responses to issues raised by the central work." The essays reflect on questions basic to rhetoric as a humanistic discipline. Some explore the ways in which the Rhetoric explicates the nature of the art of rhetoric, noting that on this issue, the tensions within the Rhetoric often provide a direct passageway into our own conflicts.

## Writing Arguments

Thank You for Arguing is your master class in the art of persuasion, taught by professors ranging from Bart Simpson to Winston Churchill. The time-tested secrets the book discloses include Cicero's three-step strategy for moving an audience to action—as well as Honest Abe's Shameless Trick of lowering an audience's expectations by pretending to be unpolished. But it's also replete with contemporary techniques such as politicians' use of "code" language to appeal to specific groups and an eye-opening assortment of popular-culture dodges, including: The Eddie Haskell Ploy Eminem's Rules of Decorum The Belushi Paradigm Stalin's Timing Secret The Yoda Technique Whether you're an inveterate lover of language books or just want to win a lot more anger-free arguments on the page, at the podium, or over a beer, Thank You for Arguing is for you. Written by one of today's most popular online language mavens, it's warm, witty, erudite, and truly enlightening. It not only teaches you how to recognize a paralipsis and a chiasmus when you hear them, but also how to wield such handy and persuasive weapons the next time you really, really want to get your own way. From the Trade Paperback edition.

## Rhetoric

## Thank You for Arguing

Understanding Rhetoric: A Guide to Critical Reading

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and Argumentation is a composition textbook that outlines three essential skills – rhetoric, argument, and source-based writing – geared towards newcomers and advanced students alike. Though comprehensive in its coverage, the book's focus is a simple one: how to move beyond a "gut reaction" while reading to an articulation of what is effective and what is not, while explicitly answering the most important question of "Why?" This text gets at this central concern in two fundamental ways. First, the text teaches composition as a cumulative process, coaching you how to question, challenge, and expand on not just the readings you hold in your hands, but also how to interrogate the internal processes of writing and thinking. The book's blend of composition methods detail the cross-point of product and process to turn reading and writing from a matter of coming up with answers to questions to learning what type of questions need to be asked in the first place. The "right" questions, the text argues, are fundamentally rhetorical in nature. Second, the content of the practice-based chapters is framed into a larger mesh of intellectual history to show how the writing and thinking you are doing today is continuous with a long history of writing instruction that goes back to the ancient world. This book provides equal representation from classical and contemporary theory with the recognition that theory cannot be fully grasped without practice, and practice cannot be fully understood without its theoretical antecedent. After all, you can't write "outside the box" until you know where the box is and what it looks like.

## **McCloskey's Rhetoric**

For second-semester freshman composition courses as well as for courses in Argumentative Writing/Critical Thinking, and Persuasion. A complete rhetoric and reader in one volume, this text prepares students not only to evaluate a written argument, but to construct logical, well-supported written arguments of their own.

## **The Aims of Argument**

This monograph on John 9 makes extensive use of premodern Christian exegesis as a resource for New Testament studies. It draws on ancient Christian ways of reading Scripture in a “more-than-literal” or “figural” way to critique the modern trend to understand John’s Gospel as recounting the history of the evangelist’s community. This study also examines a variety of premodern interpretations of John 9 for insight into the chapter’s theological and rhetorical dimensions. Building upon the premoderns’ observations, it argues that John 9 resembles a mode of Greco-Roman rhetorical argumentation and expression to present Jesus as the Light of the World. This analysis illustrates the inseparability of form and content, rhetoric and theology, in the Fourth Gospel.

## **A Rhetoric of Argument**

In *A Historical Study of Anselm's Proslogion*, Toivo J. Holopainen offers a new overall interpretation of Anselm’s *Proslogion* by providing a historical

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explanation for the distinctive combination of argument and devotion that this famous treatise exhibits.

## **Argument in Composition**

&> For courses in Argument and Research. The most thorough theoretical foundation available Writing Arguments: A Rhetoric with Readings, 10/e integrates four different approaches to argument: the enthymeme as a logical structure, the classical concepts of logos, pathos, and ethos, the Toulmin system, and stasis theory. Focusing on argument as dialogue in search of solutions instead of a pro-con debate with winners and losers, it is consistently praised for teaching the critical-thinking skills needed for writing arguments. Major assignment chapters each focus on one or two classical stases (e.g. definition, resemblance, causal, evaluation, and policy). Each concept is immediately reinforced with discussion prompts, and each chapter ends with multiple comprehensive writing assignments. This comprehensive version contains a superlative thematic anthology of arguments on contemporary topics and some classics for balance. Also available in a Brief version with rhetoric only ( 0321964276 ) and a Concise version ( 0321964284) which is a redaction of the Brief edition . Also available with MyWritingLab™ This title is also available with MyWritingLab — an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they

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learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts.

Note: You are purchasing a standalone product; MyWritingLab does not come packaged with this content. If you would like to purchase both the physical text and MyWritingLab, search for ISBN-10: 0133910687 / ISBN-13: 9780133910681. That package includes ISBN-10: 0133944131 / ISBN-13: 9780133944136, ISBN-10: 013394414X / ISBN-13: 9780133944143, and ISBN-10: 032190673X / ISBN-13: 9780321906731. MyWritingLab is not a self-paced technology and should only be purchased when required by an instructor.

## **Rhetoric and Theology**

### **The Rhetoric of Reason**

This introduction to the art of rhetoric analyzes rhetorical concepts, problems, and methods and teaches practical inquiry through a series of classic rhetorical texts. An introduction to the art of rhetoric for those who are unacquainted with it and an argument about invention and tradition suitable for specialists. Texts range from Cicero's *De oratore* and Augustine's *On Christian Doctrine* to Jane Austen's *Persuasion* and Stephen Greenblatt's *Marvellous Possessions*. Texts serve simultaneously as works of persuasion and considerations of how rhetoric works. Engages readers in using rhetoric to deliberate about challenging issues.

## **Acts of Arguing**

This collection advances the study of context-dependent characteristics of argumentative discourse by examining a variety of media genres in which text and image (and other semiotic modes) combine to create meaning. The chapters have been written by an international group of senior and junior scholars researching multimodal argumentation in the last two decades. In each chapter, a specific approach to argumentation and rhetoric is combined with insights from visual studies, metaphor theory, scientific visualization, cognitive science, semiotics, conversation analysis, or (documentary) film theory in order to explain how multimodal genres function argumentatively and rhetorically. Together the chapters present a state-of-the-art in the analysis of multimodal argumentation in such diverse genres as print advertisements, news photographs, scientific illustrations, political cartoons, documentaries, film trailers, political TV advertisements, public debates, and political speeches. The volume will be of interest to advanced students and scholars in argumentation studies, rhetoric, and multimodal communication.

## **Rhetoric and Philosophy in Conflict**

The market leader in argumentative rhetorics, *Writing Arguments* has proven highly successful in teaching students to read arguments critically and to produce effective arguments of their own. With its student-friendly tone, clear explanations, high-interest readings and examples, and well-sequenced critical

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thinking and writing assignments, *Writing Arguments* offers a time-tested approach to argument that is interesting and accessible to students and eminently teachable for instructors.

### **Kinematic Rhetoric**

First published in 1986, this book offers the Latin text and English translation of a pivotal work by one of the most influential and controversial writers of early modern times. Pierre de la Ramée, better known as Peter Ramus, was a college instructor in Paris who published a number of books attacking and attempting to refute foundational texts in philosophy and rhetoric. He began in the early 1540s with books on Aristotle—which were later banned and burned—and Cicero, and later, in 1549, he published *Rhetoricae Distinctiones in Quintilianum*. The purpose of Ramus’s book is announced in the opening paragraph of its dedication to Charles of Lorraine: “I have a single argument, a single subject matter, that the arts of dialectic and rhetoric have been confused by Aristotle, Cicero, and Quintilian. I have previously argued against Aristotle and Cicero. What objection then is there against calling Quintilian to the same account?” Carole Newlands’s excellent translation—the first in modern English—remains the standard English version. This volume also provides the original Latin text for comparative purposes. In addition, James J. Murphy’s insightful introduction places the text in historical perspective by discussing Ramus’s life and career, the development of his ideas, and the milieu in which his writings were produced.

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This edition includes an updated bibliography of works concerning Ramus, rhetoric, and related topics.

## **Rhetorical Argumentation in Biblical Texts**

Papers presented at the Lund 2000 Conference on Rhetorical Argumentation in Biblical Texts.

## **Rhetorical Style**

Joddy Murray, in "Kinematic Rhetoric," puts forward a theory of rhetoric that adds the elements of movement, sound, image, affect and duration to traditional accounts of digital, visual and multimodal rhetorics. His concept of "time-affect" images provides a complex and nuanced theory for composing that builds upon his earlier concept of "nondiscursive texts." By turning to Deleuze's work on cinema, Murray presents the "time-affect image," which "generates" and amplifies affectivity through duration and motion, and is the key concept in this rhetorical theory. Motion, he argues, creates meaning that is independent of the content and, like all images, carries with it the potential for persuasion through the affective domain.

## **Writing Arguments, Complete Edition**

Starring the Text: The Place of Rhetoric in Science Studies firmly establishes the rhetorical analysis of science as a respected field of study. Alan G. Gross, one of rhetoric's foremost authorities, summarizes the

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state of the field and demonstrates the role of rhetorical analysis in the sciences. He documents the limits of such analyses with examples from biology and physics, explores their range of application, and sheds light on the tangled relationships between science and society. In this deep revision of his important Rhetoric of Science, Gross examines how rhetorical analyses have a wide range of application, effectively exploring the generation, spread, certification, and closure that characterize scientific knowledge. Gross anchors his position in philosophical rather than in rhetorical arguments and maintains there is rhetorical criticism from which the sciences cannot be excluded. Gross employs a variety of case studies and examples to assess the limits of the rhetorical analysis of science. For example, in examining avian taxonomy, he demonstrates that both taxonomical and evolutionary species are the product of rhetorical interactions. A review of Newton's two formulations of optical research illustrates that their only significant difference is rhetorical, a difference in patterns of style, arrangement, and argument. Gross also explores the range of rhetorical analysis in his consideration of the "evolution of evolution" of Darwin's notebooks. In his analysis of science and society, he explains the limits of citizen action in executive, judicial, and legislative democratic realms in the struggle to prevent, ameliorate, and provide adequate compensation for occupational disease. By using philosophical, historical, and psychological perspectives, Gross concludes, rhetorical analysis can also supplement other viewpoints in resolving intellectual problems. Starring the Text, which includes fourteen

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illustrations, is an updated, readable study geared to rhetoricians, historians, philosophers, and sociologists interested in science. The volume effectively demonstrates that the rhetoric of science is a natural extension of rhetorical theory and criticism.

### **Arguing Over Texts**

"This book examines and establishes the importance of one aspect of popular political arguments - rhetorical features that draw upon tradition as taken-for-granted values, judgments, and calculations. It illustrates how popular political arguments draw upon this "rhetoric of right," unique to each political community, to establish the "correctness" or "rightness" of a policy proposal. It then uses that illustration to argue first that tradition in political arguments is not only present, but important; second, that tradition operates through time in a contextual rather than evolutionary manner, and third, that political theorists must take seriously the presence of tradition in political arguments in both its substance and its formal aspects." "The book is based upon a study of political arguments in the Indian religious/political movement that grew up around the Indian mystic Aurobindo Ghose and his collaborator Mirra Richard."--BOOK JACKET.Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

### **Rhetorical Argumentation**

The book is the first corpus-based study giving a

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comprehensive overview of English items which have been used as adverbial connectors ('conjuncts', 'linking adverbials'), from Old English to Present-Day English. The author analyses different characteristics of the make-up, functions and use of connectives, and considers morphological and syntactic factors as well as pragmatic, textlinguistic and socio-cultural aspects.

### **Arguments in Rhetoric Against Quintilian**

This book contains 20 essays tracing the work of David Zarefsky, a leading North American scholar of argumentation from a rhetorical perspective. The essays cohere around 4 general themes: objectives for studying argumentation rhetorically, approaches to rhetorical study of argumentation, patterns and schemes of rhetorical argumentation, and case studies illustrating the potential of studying argumentation rhetorically. These articles are drawn from across Zarefsky's 45-year career. Many of these articles originally appeared in publications that are difficult to access today, and this collection brings the reader up to date on the topic. Zarefsky's scholarship focuses on the role of language in political argumentation, the ways in which argumentation creates public knowledge and belief, the influence of framing and context on what is said and understood, the deployment of particular patterns and schemes of argumentation in public reasoning, and the influence of debate on politics and governance. All these topics are addressed in this book. Each of the conceptual essays includes brief application to specific cases, and five extended case studies are also presented in this

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volume. The case studies cover different themes: two explore famous political debates, the third focuses on presidential rhetoric across the course of United States history, the fourth on the arguments for liberalism at a time of political polarization, and the fifth on the contemporary effort to engage the United States with the Muslim world. This book is of interest to scholars in the fields of philosophy, logic, law, philosophy of law, and legal history. The range of topics and concepts addressed, the interplay of concepts and cases and the unifying perspective of rhetorical argumentation make this book a valuable read for students of argumentative practice, whether rhetorically or otherwise.

### **Theory, Text, Context**

No matter where students' lives lead after graduation, one of the most essential tools we can teach them is how to comprehend, analyze, and respond to arguments. Students need to know how writers' and speakers' choices are shaped by elements of the rhetorical situation, including audience, occasion, and purpose. In *Teaching Arguments*, Jennifer Fletcher provides teachers with engaging classroom activities, writing prompts, graphic organizers, and student samples to help students at all levels read, write, listen, speak, and think rhetorically. Jennifer believes that, with appropriate scaffolding and encouragement, all students can learn a rhetorical approach to argument and gain access to rigorous academic content. *Teaching Arguments* opens the door and helps them pay closer attention to the acts

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of meaning around them, to notice persuasive strategies that might not be apparent at first glance. When we analyze and develop arguments, we have to consider more than just the printed words on the page. We have to evaluate multiple perspectives; the tension between belief and doubt; the interplay of reason, character, and emotion; the dynamics of occasion, audience, and purpose; and how our own identities shape what we read and write. Rhetoric teaches us how to do these things. Teaching Arguments will help students learn to move beyond a superficial response to texts so they can analyze and craft sophisticated, persuasive arguments--a major cornerstone for being not just college-and career-ready but ready for the challenges of the world.

## **Starring the Text**

Argues to reestablish the traditional role of rhetoric in education and discusses the importance of a student's ability to write a reasoned argument.

## **The Aims of Argument**

## **Rhetorical Perspectives on Argumentation**

Leading scholars of classical rhetoric address contemporary topics in Greek rhetoric and oratory.

## **How to Win an Argument**

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Christian Kock's essays show the essential interconnectedness of practical reasoning, rhetoric and deliberative democracy. They constitute a unique contribution to argumentation theory that draws on – and criticizes – the work of philosophers, rhetoricians, political scientists and other argumentation theorists. It puts rhetoric in the service of modern democracies by drawing attention to the obligations of politicians to articulate arguments and objections that citizens can weigh against each other in their deliberations about possible courses of action.

### **The Power to Persuade**

"Arguing Across the Disciplines" is the only text of its kind combining instruction in argumentation with writing across the disciplines through discussion of a diverse selection of classic and contemporary arguments. The anthology features over 50 thought-provoking arguments organized by broad curricular areas (the Liberal Arts, Social Sciences, and Natural Sciences) that include disciplines such as architecture, bioethics, communication, economics, engineering, epidemiology, and literature-ideal for first year students still undecided in their field(s) of study. Features: The comprehensive discussion of argument in Part I includes claim types, classical appeals, the Toulmin model, Rogerian argument, inductive and deductive reasoning, and refutation while also demonstrating the essential skills emphasized in WAC programs: summary, analysis, and synthesis. "Questions for Writing and Discussion" appear throughout Part I and offer students informal

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writing opportunities in which they can apply theory to practice on a range of issues that are both enduring and topical. Each reading in the anthology, Part II, is accompanied by four types of questions designed to generate discussion and provide writing opportunities: "Engaging the Text" helps students focus on the most important information in each reading; "Evaluating the Argument" encourages students to analyze how each argument is constructed and supported; "Exploring the Issue" provides opportunities for students to think about the subjects of each reading beyond the text; "Connecting Different Perspectives" ask students to make intertextual connections among the readings. "Reading Visual Texts as Arguments" (Ch. 8) explains how to interpret visual texts and use images to illustrate and develop arguments. "Writing Arguments from Sources" (Ch. 9) includes three sample student research papers, one each in MLA, APA, and CSE styles. Two alternate Tables of Contents organized by Rhetorical Patterns and by Subject/Theme accommodate a variety of teaching approaches for maximum instructor flexibility. Visit us at [www.ablongman.com](http://www.ablongman.com)

### **Rereading Aristotle's Rhetoric**

The goal of this book is to ascertain Lessing's views on argumentation and rhetoric. I intend to establish that these views constitute a systematic and coherent theory and to argue that for Lessing rhetoric in argument can yield philosophical truth. Analysis of Lessing's views also sheds light on the general

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significance of rhetoric in the 18th century. The denial that rhetoric has claims to truth is a long-standing prejudice of Western thought. This position is evident in Kant's rejection of rhetoric in philosophical discourse. But in my view, the situation in the 18th century in Germany was somewhat more complex. Rhetoric did not die a quiet death but was very much alive in polemical tracts, and Lessing was a pivotal figure in a culture dominated by argument and disputation. I asked myself why and how this polemical age came to an end and how does the rejection of polemics by the 19th century affect our understanding of the 18th century? In the Introduction, I address some of these questions and establish a historical framework for the development of polemics in the 18th century. Another reason this polemical age has traditionally been seen as problematic for the scholars of the period is because argument, disputation and debate cannot be submitted to the same easy analysis as the systematic treatises produced at the end of the century.

## **A Rhetoric of Argument**

Christian Kock's essays show the essential interconnectedness of practical reasoning, rhetoric and deliberative democracy. They constitute a unique contribution to argumentation theory that draws on – and criticizes – the work of philosophers, rhetoricians, political scientists and other argumentation theorists. It puts rhetoric in the service of modern democracies by drawing attention to the obligations of politicians

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to articulate arguments and objections that citizens can weigh against each other in their deliberations about possible courses of action.

### **The Passions of Rhetoric: Lessing's Theory of Argument and the German Enlightenment**

#### **The Art Of Rhetoric**

Presents a process-oriented introduction to argumentation with coverage of the aims, or purposes, of argument: to inquire, to convince, to persuade, and to mediate. In contrast to other approaches, the focus on aims provides rhetorical context that helps students write, as well as read, arguments.

#### **A Rhetoric of Argument**

From the Constitution to the Bible, from literary classics to political sound bites, our modern lives are filled with numerous texts that govern and influence our behavior and beliefs. Whether in the courtrooms of our judiciaries or over our dining room tables, we argue over what these texts mean as we apply them to our lives. Various schools of hermeneutics offer theories of how we generally understand the world around us or how to read certain types of texts to arrive at the correct or best interpretation, but most neglect the argumentative and persuasive nature of every act of interpretation. In *Arguing over Texts*,

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Martin Camper presents a rhetorical method for understanding the types of disagreement people have over the meaning of texts and the lines of argument they use to resolve those disagreements. Camper's fresh approach has its roots in the long forgotten interpretive stases, originally devised by ancient Greek and Roman teachers of rhetoric for inventing courtroom arguments concerning the meaning of legal documents such as wills, laws, and contracts. The interpretive stases identify general, recurring debates over textual meaning and catalogue the lines of reasoning arguers may employ to support their preferred interpretations. Drawing on contemporary research in language, persuasion, and cognition, Camper expands the scope of the interpretive stases to cover textual controversies in virtually any context. To illustrate the interpretive stases' wide range of applicability, *Arguing over Texts* contains examples of interpretive debates from law, politics, religion, history, and literary criticism. *Arguing over Texts* will appeal to anyone who is interested in analyzing and constructing interpretive arguments.

## **Deliberative Rhetoric**

The ideas of major theorists of classical and contemporary rhetoric and argument from Aristotle to Burke, Toulmin, and Perelman are explained and elaborated upon, especially as they inform pedagogies of argumentation and composition.

## **Deliberative Rhetoric**

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A comprehensive guide to the language of argument, *Rhetorical Style* offers a renewed appreciation of the persuasive power of the English language. Drawing on key texts from the rhetorical tradition, as well as on newer approaches from linguistics and literary stylistics, Fahnestock demonstrates how word choice, sentence form, and passage construction can combine to create effective spoken and written arguments. With examples from political speeches, non-fiction works, and newspaper reports, *Rhetorical Style* surveys the arguer's options at the word, sentence, interactive, and passage levels, and illustrates the enduring usefulness of rhetorical stylistics in analyzing and constructing arguments.

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