Charlatan Americas Most Dangerous Huckster The Man Who Pursued Him And The Age Of Flimflam Paperback Common

SkepticBorder RadioCharlatanA Curious ManThe Origins of Organ TransplantationThe Gland IllusionTik-TokThe Dreams Our Stuff is Made OfThe Bizarre Careers of John R. BrinkleyDon't Fall For ItFantasylandUnfreedom of the PressDifferentPale Horse RiderChicago's WLS RadioSigh, GoneHalfway to the SkyEverything You Love Will BurnFast Food ManiacThe Soul ThiefThe Life & Times of Malcolm McLarenThe Secret History of Wonder WomanAnother Fine MessFraudThe FourA Very Stable GeniusThe Mark InsideBunkGreat AdaptationsMaking Them BelieveBehold a Pale HorseWinning the Story WarsWin BiglyCulture Against ManEmpire of DeceptionGive Me a BreakHillbilly ElegyIndiana GothicHalf The Blood Of BrooklynThe Big Con

Skeptic

Longlisted for the National Book Award for Nonfiction "There Kevin Young goes" again, giving us books we greatly need, cleverly disguised as books we merely want. Unexpectedly essential."—Marlon James Award-winning poet and critic Kevin Young tours us through a roque's gallery of hoaxers, plagiarists, forgers, and fakers—from the humbug of P. T. Barnum and Edgar Allan Poe to the unrepentant bunk of JT LeRoy and Donald J. Trump. Bunk traces the history of the hoax as a peculiarly American phenomenon, examining what motivates hucksters and makes the rest of us so gullible. Disturbingly, Young finds that fakery is woven from stereotype and suspicion, race being the most insidious American hoax of all. He chronicles how Barnum came to fame by displaying figures like Joice Heth, a black woman whom he pretended was the 161-year-old nursemaid to George Washington, and What Is It?, an African American man Barnum professed was a newly discovered missing link in evolution. Bunk then turns to the hoaxing of history and the ways that forgers, plagiarists, and journalistic fakers invent backstories and falsehoods to sell us lies about themselves and about the world in our own time, from pretend Native Americans Grey Owl and Nasdiji to the deadly imposture of Clark Rockefeller, from the made-up memoirs of James Frey to the identity theft of Rachel Dolezal. In this brilliant and timely work, Young asks what it means to live in a post-factual world of "truthiness" where everything is up for interpretation and everyone is subject to a pervasive cynicism that damages our ideas of reality, fact, and art.

Border Radio

Traces the history of the border radio from the 1930s to the 1960s and describes how broadcasters pioneered direct sales advertising, used the radio as a political tool, popularized country music and rock, and introduced the electronic church.

Charlatan

Testosterone and estrogen treatments are common today, but in the late 19th and

early 20th centuries the discovery of sex gland secretions led both physicians and the public to believe they had found the secret to bodily rejuvenation. This led to bizarre human experimentation involving injections of glandular fluid, ingestion of glandular tissues and the transplanting of testes and ovaries. Stranger still, the treatments supposedly worked, with both men and women reporting enhanced vitality. Only later would the truth about these placebo-induced results be brought to light. This book explores the early history and practices of "organotherapy" and how it provided important scientific insights despite its pseudoscientific nature.

A Curious Man

THE #1 NEW YORK TIMES BESTSELLER IS NOW A MAJOR-MOTION PICTURE DIRECTED BY RON HOWARD AND STARRING AMY ADAMS, GLENN CLOSE, AND GABRIEL BASSO "You will not read a more important book about America this year."—The Economist "A riveting book."—The Wall Street Journal "Essential reading."—David Brooks, New York Times Hillbilly Elegy is a passionate and personal analysis of a culture in crisis—that of white working-class Americans. The disintegration of this group, a process that has been slowly occurring now for more than forty years, has been reported with growing frequency and alarm, but has never before been written about as searingly from the inside. J. D. Vance tells the true story of what a social, regional, and class decline feels like when you were born with it hung around your neck. The Vance family story begins hopefully in postwar America. J. D.'s grandparents were "dirt poor and in love," and moved north from Kentucky's Appalachia region to Ohio in the hopes of escaping the dreadful poverty around them. They raised a middle-class family, and eventually one of their grandchildren would graduate from Yale Law School, a conventional marker of success in achieving generational upward mobility. But as the family saga of Hillbilly Elegy plays out, we learn that J.D.'s grandparents, aunt, uncle, sister, and, most of all, his mother struggled profoundly with the demands of their new middle-class life, never fully escaping the legacy of abuse, alcoholism, poverty, and trauma so characteristic of their part of America. With piercing honesty, Vance shows how he himself still carries around the demons of his chaotic family history. A deeply moving memoir, with its share of humor and vividly colorful figures, Hillbilly Elegy is the story of how upward mobility really feels. And it is an urgent and troubling meditation on the loss of the American dream for a large segment of this country.

The Origins of Organ Transplantation

Nathaniel Mason, a graduate student in upstate New York, is drawn into a tangle of relationships with the people around him--alluring but elusive Theresa, fickle Jamie, and Jerome Coolberg, an enigmatic figure who seems to have appropriated parts of Natha

The Gland Illusion

From its early days as the farmer's companion to over a quarter century as the nation's premier rock-and-roll station, WLS has touched the lives of millions of listeners. Many well-known celebrities, like Gene Autry, owe their careers to the Big

89, through the famous Saturday night program The National Barn Dance. Local personalities such as Dick Biondi, Larry Lujack, and John Records Landecker became household names thanks to Chicago's 50,000-watt blowtorch. The images in Chicago's WLS Radio scan the entire history of the station, featuring engaging hosts, the biggest stars, and lots of fun. The book also covers WLS's move in the 1990s to become a leader in the news and talk format.

Tik-Tok

In his highly provocative first book, Scott Galloway pulls back the curtain on exactly how Amazon, Apple, Facebook, and Google built their massive empires. While the media spins tales about superior products and designs, and the power of technological innovation, Galloway exposes the truth: none of these four are first movers technologically - they've either copied, stolen, or acquired their ideas. Readers will come away with fresh, game -changing insights about what it takes to win in today's economy. Print run 125,000.

The Dreams Our Stuff is Made Of

In America, fraud has always been a key feature of business, and the national worship of entrepreneurial freedom complicates the task of distinguishing salesmanship from deceit. In this sweeping narrative, Edward Balleisen traces the history of fraud in America—and the evolving efforts to combat it—from the age of P. T. Barnum through the eras of Charles Ponzi and Bernie Madoff. This unprecedented account describes the slow, piecemeal construction of modern institutions to protect consumers and investors—from the Gilded Age through the New Deal and the Great Society. It concludes with the more recent era of deregulation, which has brought with it a spate of costly frauds, including corporate accounting scandals and the mortgage-marketing debacle. By tracing how Americans have struggled to foster a vibrant economy without encouraging a corrosive level of cheating, Fraud reminds us that American capitalism rests on an uneasy foundation of social trust.

The Bizarre Careers of John R. Brinkley

The inspiration for the 2016 Sundance Film Festival documentary, NUTS!. "An extraordinary saga of the most dangerous quack of all timeentrancing" –USA Today In 1917, John R. Brinkley–America's most brazen con man–introduced an outlandish surgical method for restoring fading male virility. It was all nonsense, but thousands of eager customers quickly made "Dr." Brinkley one of America's richest men–and a national celebrity. The great quack buster Morris Fishbein vowed to put the country's "most daring and dangerous" charlatan out of business, yet each effort seemed only to spur Brinkley to new heights of ingenuity, and the worlds of advertising, broadcasting, and politics soon proved to be equally fertile grounds for his potent brand of flimflam. Culminating in a decisive courtroom confrontation, Charlatan is a marvelous portrait of a boundlessly audacious rogue on the loose in an America ripe for the bamboozling. From the Trade Paperback edition.

Don't Fall For It

A history of the little-known or forgotten academic origins of modern organ transplant surgery.

Fantasyland

Trying to get your message heard? Build an iconic brand? Welcome to the battlefield. The story wars are all around us. They are the struggle to be heard in a world of media noise and clamor. Today, most brand messages and mass appeals for causes are drowned out before they even reach us. But a few consistently break through the din, using the only tool that has ever moved minds and changed behavior—great stories. With insights from mythology, advertising history, evolutionary biology, and psychology, viral storyteller and advertising expert Jonah Sachs takes readers into a fascinating world of seemingly insurmountable challenges and enormous opportunity. You'll discover how: • Social media tools are driving a return to the oral tradition, in which stories that matter rise above the fray • Marketers have become today's mythmakers, providing society with explanation, meaning, and ritual • Memorable stories based on timeless themes build legions of eager evangelists • Marketers and audiences can work together to create deeper meaning and stronger partnerships in building a better world • Brands like Old Spice, The Story of Stuff, Nike, the Tea Party, and Occupy Wall Street created and sustained massive viral buzz Winning the Story Wars is a call to arms for business communicators to cast aside broken traditions and join a revolution to build the iconic brands of the future. It puts marketers in the role of heroes with a chance to transform not just their craft but the enterprises they represent. After all, success in the story wars doesn't come just from telling great stories, but from learning to live them.

Unfreedom of the Press

The dark story of the shocking resurgence of white supremacist and nationalist groups, and their path to political power Six years ago, Vegas Tenold embedded himself among the members of three of America's most ideologically extreme white nationalist groups-the KKK, the National Socialist Movement, and the Traditionalist Workers Party. At the time, these groups were part of a disorganized counterculture that felt far from the mainstream. But since then, all that has changed. Racially-motivated violence has been on open display at rallies in Charlottesville, Berkeley, Pikesville, Phoenix, and Boston. Membership in white nationalist organizations is rising, and national politicians, including the president, are validating their perceived grievances. Everything You Love Will Burn offers a terrifying, sobering inside look at these newly empowered movements, from their conventions to backroom meetings with Republican operatives. Tenold introduces us to neo-Nazis in Brooklyn; a millennial Klanswoman in Tennessee; and a rising star in the movement, nicknamed the "Little Führer" by the Southern Poverty Law Center, who understands political power and is organizing a grand coalition of farright groups to bring them into the mainstream. Everything You Love Will Burn takes readers to the dark, paranoid underbelly of America, a world in which the white race is under threat and the enemy is everywhere.

Different

An account of the life of the enigmatic cartoonist-turned-eccentric-millionaire whose wealth and fame were built from his extensive collection of exotic curiosities offers insight into his innate empathy for the world's marginalized groups and his final years spent on a private island with rare artifacts and unusual pets.

Pale Horse Rider

It was a time of unregulated madness. And nowhere was it madder than in Chicago at the dawn of the Roaring Twenties. Enter a slick, smooth-talking, charismatic lawyer named Leo Koretz, who enticed hundreds of people to invest as much as \$30 million—upward of \$400 million today—in phantom timberland and nonexistent oil wells in Panama. This rip-roaring tale of greed, financial corruption, dirty politics, over-the-top and under-the-radar deceit, illicit sex, and a brilliant and wildly charming con man on the town, then on the lam, is not only a rich and detailed account of a man and an era; it's a fascinating look at the methods of swindlers throughout history. As Model Ts rumbled down Michigan Avenue, gangwar shootings announced Al Capone's rise to underworld domination. As bedecked partygoers thronged to the Drake Hotel's opulent banquet rooms, corrupt politicians held court in thriving speakeasies and the frenzy of stock market gambling was rampant. Leo Koretz was the Bernie Madoff of his day, and Dean lobb shows us that the American dream of easy wealth is a timeless commodity. "Intoxicating and impressively researched, Jobb's immorality tale provides a sobering post-Madoff reminder that those who think everything is theirs for the taking are destined to be taken." —The New York Times Book Review "Captivating . . . A story that seems to be as American as it can get, and it's told well." —The Christian Science Monitor "A masterpiece of narrative set-up and vivid language . . . Jobb vividly . . . brings the Chicago of the 1880s and '90s to life." —Chicago Tribune "This cautionary tale of 1920s greed and excess reads like it could happen today." —The Associated Press

Chicago's WLS Radio

NEW YORK TIMES BESTSELLER • "The single most important explanation, and the fullest explanation, of how Donald Trump became president of the United States . . . nothing less than the most important book that I have read this year."—Lawrence O'Donnell How did we get here? In this sweeping, eloquent history of America, Kurt Andersen shows that what's happening in our country today—this post-factual, "fake news" moment we're all living through—is not something new, but rather the ultimate expression of our national character. America was founded by wishful dreamers, magical thinkers, and true believers, by hucksters and their suckers. Fantasy is deeply embedded in our DNA. Over the course of five centuries—from the Salem witch trials to Scientology to the Satanic Panic of the 1980s, from P. T. Barnum to Hollywood and the anything-goes, wild-and-crazy sixties, from conspiracy theories to our fetish for guns and obsession with extraterrestrials—our love of the fantastic has made America exceptional in a way that we've never fully acknowledged. From the start, our ultra-individualism was attached to epic dreams and epic fantasies—every citizen was free to believe absolutely anything, or to pretend to be absolutely anybody. With the gleeful erudition and tell-it-like-it-is ferocity of a Christopher Hitchens, Andersen explores whether the great American experiment in liberty has gone off the rails. Fantasyland could not appear at a

more perfect moment. If you want to understand Donald Trump and the culture of twenty-first-century America, if you want to know how the lines between reality and illusion have become dangerously blurred, you must read this book. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY THE SAN FRANCISCO CHRONICLE "This is a blockbuster of a book. Take a deep breath and dive in."—Tom Brokaw "[An] absorbing, must-read polemic . . . a provocative new study of America's cultural history."—Newsday "Compelling and totally unnerving."—The Village Voice "A frighteningly convincing and sometimes uproarious picture of a country in steep, perhaps terminal decline that would have the founding fathers weeping into their beards."—The Guardian "This is an important book—the indispensable book—for understanding America in the age of Trump."—Walter Isaacson, #1 New York Times bestselling author of Leonardo da Vinci

Sigh, Gone

A novelistic retelling of a family legend chronicles the ill-fated 1908 love affair between Indiana politician Ham Dillon and Allie Hale, his sister-in-law, an affair leading to the arrest and trial of Allie's husband for Ham's murder. 18,000 first printing. Tour.

Halfway to the Sky

Scott Adams -- a trained hypnotist and a lifelong student of persuasion -- was one of the earliest public figures to predict Trump's win, doing so a week after Nate Silver put Trump's odds at 2 percent in his FiveThirtyEight.com blog. The mainstream media regarded Trump as a novelty and a sideshow. But Adams recognized in Trump a level of persuasion you only see once in a generation. Trump triggered massive cognitive dissonance and confirmation bias on both the left and the right. We're hardwired to respond to emotion, not reason. We might listen to 10 percent of a speech -- a hand gesture here, a phrase there -- and if the right buttons are pushed, we irrationally agree with the speaker and invent reasons to justify that decision after the fact. The point isn't whether Trump was right or wrong, good or bad. Win Bigly goes beyond politics to look at persuasion tools that can work in any setting -- the same ones Adams saw in Steve Jobs when he invested in Apple decades ago.

Everything You Love Will Burn

For anyone who has ever felt like they don't belong, Sigh, Gone shares an irreverent, funny, and moving tale of displacement and assimilation woven together with poignant themes from beloved works of classic literature. In 1975, during the fall of Saigon, Phuc Tran immigrates to America along with his family. By sheer chance they land in Carlisle, Pennsylvania, a small town where the Trans struggle to assimilate into their new life. In this coming-of-age memoir told through the themes of great books such as The Metamorphosis, The Scarlet Letter, The Iliad, and more, Tran navigates the push and pull of finding and accepting himself despite the challenges of immigration, feelings of isolation, and teenage rebellion, all while attempting to meet the rigid expectations set by his immigrant parents. Appealing to fans of coming-of-age memoirs such as Fresh Off the Boat, Running

with Scissors, or tales of assimilation like Viet Thanh Nguyen's The Displaced and The Refugees, Sigh, Gone explores one man's bewildering experiences of abuse, racism, and tragedy and reveals redemption and connection in books and punk rock. Against the hairspray-and-synthesizer backdrop of the '80s, he finds solace and kinship in the wisdom of classic literature, and in the subculture of punk rock, he finds affirmation and echoes of his disaffection. In his journey for self-discovery Tran ultimately finds refuge and inspiration in the art that shapes—and ultimately saves—him.

Fast Food Maniac

The classic 1940 study of con men and con games that Luc Sante in Salon called "a bonanza of wild but credible stories, told concisely with deadpan humor, as sly and rich in atmosphere as anything this side of Mark Twain." "Of all the grifters, the confidence man is the aristocrat," wrote David Maurer, a proposition he definitely proved in The Big Con, one of the most colorful, well-researched, and entertaining works of criminology ever written. A professor of linguistics who specialized in underworld argot, Maurer won the trust of hundreds of swindlers, who let him in on not simply their language but their folkways and the astonishingly complex and elaborate schemes whereby unsuspecting marks, hooked by their own greed and dishonesty, were "taken off" – i.e. cheated—of thousands upon thousands of dollars. The Big Con is a treasure trove of American lingo (the write, the rag, the payoff, ropers, shills, the cold poke, the convincer, to put on the send) and indelible characters (Yellow Kid Weil, Barney the Patch, the Seldom Seen Kid, Limehouse Chappie, Larry the Lug). It served as the source for the Oscar-winning film The Sting.

The Soul Thief

Learn financial and business lessons from some of the biggest frauds in history Why does financial fraud persist? History is full of sensational financial frauds and scams. Enron was forced to declare bankruptcy after allegations of massive accounting fraud, wiping out \$78 billion in stock market value. Bernie Madoff, the largest individual fraudster in history, built a \$65 billion Ponzi scheme that ultimately resulted in his being sentenced to 150 years in prison. People from all walks of life have been scammed out of their money: French and British nobility looking to get rich guickly, farmers looking for a miracle cure for their health ailments, several professional athletes, and some of Hollywood's biggest stars. No one is immune from getting deceived when money is involved. Don't Fall For It is a fascinating look into some of the biggest financial frauds and scams ever. This compelling book explores specific instances of financial fraud as well as some of the most successful charlatans and hucksters of all-time. Sharing lessons that apply to business, money management, and investing, author Ben Carlson answers questions such as: Why do even the most intelligent among us get taken advantage of in financial scams? What make fraudsters successful? Why is it often harder to stay rich than to get rich? Each chapter in examines different frauds, perpetrators, or victims of scams. These real-life stories include anecdotes about how these frauds were carried out and discussions of what can be learned from these events. This engaging book: Explores the business and financial lessons drawn from some of history's biggest frauds Describes the conditions under which

fraud tends to work best Explains how people can avoid being scammed out of their money Suggests practical steps to reduce financial fraud in the future Don't Fall For It: A Short History of Financial Scams is filled with engrossing real-life stories and valuable insights, written for finance professionals, investors, and general interest readers alike.

The Life & Times of Malcolm McLaren

Ballooning government? Millionaire welfare queens? Tort lawyers run amok? A \$330,000 outhouse, paid for with your tax dollars? John Stossel says, "Give me a break." When he hit the airwaves thirty years ago, Stossel helped create a whole new category of news, dedicated to protecting and informing consumers. As a crusading reporter, he chased snake-oil peddlers, rip-off artists, and corporate thieves, winning the applause of his peers. But along the way, he noticed that there was something far more troublesome going on: While the networks screamed about the dangers of exploding BIC lighters and coffeepots, worse risks were ignored. And while reporters were teaming up with lawyers and legislators to stick it to big business, they seldom reported the ways the free market made life better. In Give Me a Break, Stossel explains how ambitious bureaucrats, intellectually lazy reporters, and greedy lawyers make your life worse even as they claim to protect your interests. Taking on such sacred cows as the FDA, the War on Drugs, and scaremongering environmental activists -- and backing up his trademark irreverence with careful reasoning and research -- he shows how the problems that government tries and fails to fix can be solved better by the extraordinary power of the free market. He traces his journey from cub reporter to 20/20 co-anchor, revealing his battles to get his ideas to the public, his struggle to overcome stuttering, and his eventual realization that, for years, much of his reporting missed the point. Stossel concludes the book with a provocative blueprint for change: a simple plan in the spirit of the Founding Fathers to ensure that America remains a place "where free minds -- and free markets -- make good things happen."

The Secret History of Wonder Woman

Collected essays from bestselling author Michael Shermer's celebrated columns in Scientific American For fifteen years, bestselling author Michael Shermer has written a column in Scientific American magazine that synthesizes scientific concepts and theory for a general audience. His trademark combination of deep scientific understanding and entertaining writing style has thrilled his huge and devoted audience for years. Now, in Skeptic, seventy-five of these columns are available together for the first time; a welcome addition for his fans and a stimulating introduction for new readers.

Another Fine Mess

Illuminates the anxieties suffered by Americans of all classes and ages as they try to conform to the cultural norms

Fraud

From the Newbery Honor and Schneider Award-winning author of The War that Saved My Life comes Halfway to the Sky, a compelling novel perfect for fans of Rain Reign. Twelve-year-old Dani is running away from home, or what's left of home anyway. Her older brother, who had muscular dystrophy, died a few months ago. Then her father left and her parents got divorced. Now home is just Dani and her sad, silent mother, and Dani's got to get away. She plans to do something amazing, and go where her parents will never find her: she's going to hike the whole Appalachian Trail, from Georgia to Maine. The trail is a legend in her family, the place where her parents met, fell in love, and got married 14 years before. Unfortunately for her master plan, her mother doesn't have much trouble figuring out where Dani's gone. Now it's the two of them, hiking for as long as Dani can manage to persuade her mother to keep going. But Dani's got an even longer emotional journey to make—and it's one she and her mom need to make together. "A wise and thoughtful book."-The Bulletin "[Readers] will readily relate to the angst and anger and be intrigued by the details about the Trail itself."-Kirkus Reviews

The Four

Contending that today's high-quality marketplace has created an era of impossible competition, an award-winning Harvard Business School professor makes recommendations for how companies can retain market shares without losing status to copycat competitors.

A Very Stable Genius

Now that we've pretty much ruined planet Earth--no big secret--science tells us the human race could be doomed. Well, not all science, but some of it, enough to have sparked a lively interest in setting up someplace else. But where? The answer is the moon of course, and that's what this book explores: the many ways in which today's scientists, entrepreneurs, architects and, yes, a few loonies are working to get colonies established there ASAP. Filled with research, interviews and expert projections, these pages reveal how a web of fantastic new technologies could give mankind a brand new start off-world. The only worm in the ointment is human nature. It's the one thing pioneers in this business almost never discuss. Yet it's of vital concern: given a second chance on the moon, will we use it to create at last a sane and peaceful society? Or will we make a desperate hash of things all over again? Here's your doorway to the moon of tomorrow. Pass through and decide for yourself.

The Mark Inside

The beloved personality from The Howard Stern Show celebrates American fast food, exploring the history and secret menu items of both national and regional chains, ranking everything from burgers and fries to ice and mascots, and offering his own expert tips on where to go and what to order. Jon Hein is the ultimate fast food maniac, and in this book he draws on his extensive knowledge of, and love for, both nationwide chains and regional gems, from McDonald's and KFC to In-N-Out Burger and Carvel. He digs into their origin stories; reveals secret menu items;

includes best lists for everything from fried chicken and shakes to connoisseur concerns such as straws and biscuits; takes a nostalgic look back at the best giveaways, slogans, and uniforms; and even provides a battle-tested drive-thru strategy. With behind-the-counter looks at places like the Dunkin' Donuts headquarters and Nathan's original hot dog stand, Fast Food Maniac is the definitive, cross-country guide to some of America's best-loved guilty pleasures.

Bunk

Traces the development of science fiction from the literary tales of H.G. Wells and Jules Verne into a multi-billion-dollar entertainment industry, and explores its impact on American culture.

Great Adaptations

Washington Post national investigative reporter Carol Leonnig and White House bureau chief Philip Rucker, both Pulitzer Prize winners, provide the definitive insider narrative of Donald Trump's unique presidency with shocking new reporting and insight into its implications. "I alone can fix it." So went Donald J. Trump's march to the presidency on July 21, 2016, when he accepted the Republican presidential nomination in Cleveland, promising to restore what he described as a fallen nation. Yet over the subsequent years, as he has undertaken the actual work of the commander in chief, it has been hard to see beyond the daily chaos of scandal, investigation, and constant bluster. It would be all too easy to mistake Trump's first term for one of pure and uninhibited chaos, but there were patterns to his behavior and that of his associates. The universal value of the Trump administration is loyalty - not to the country, but to the president himself - and Trump's North Star has been the perpetuation of his own power, even when it meant imperiling our shaky and mistrustful democracy. Leonnig and Rucker, with deep and unmatched sources throughout Washington, D.C., tell of rages and frenzies but also moments of courage and perseverance. Relying on scores of exclusive new interviews with some of the most senior members of the Trump administration and other firsthand witnesses, the authors reveal the forty-fifth president up close, taking readers inside Robert Mueller's Russia investigation as well as the president's own hap-hazard but ultimately successful legal defense. Here for the first time certain officials who have felt honor-bound not to publicly criticize a sitting president or to divulge what they witnessed in a position of trust tell the truth for the benefit of history. This peerless and gripping narrative reveals President Trump at his most unvarnished and exposes how decision making in his administration has been driven by a reflexive logic of self-preservation and selfaggrandizement - but a logic nonetheless. This is the story of how an unparalleled president has scrambled to survive and tested the strength of America's democracy and its common heart as a nation.

Making Them Believe

Six-time New York Times bestselling author, FOX News star, and radio host Mark R. Levin "trounces the news media" (The Washington Times) in this timely and groundbreaking book demonstrating how the great tradition of American free press

has degenerated into a standardless profession that has squandered the faith and trust of the public. Unfreedom of the Press is not just another book about the press. In "Levin's finest work" (Breitbart), he shows how those entrusted with news reporting today are destroying freedom of the press from within—not through actions of government officials, but with its own abandonment of reportorial integrity and objective journalism. With the depth of historical background for which his books are renowned, Levin takes you on a journey through the early American patriot press, which proudly promoted the principles set forth in the Declaration of Independence and the Constitution. This is followed by the early decades of the Republic during which newspapers around the young country were open and transparent about their fierce allegiance to one political party or another. It was only at the start of the Progressive Era and the 20th century that the supposed "objectivity of the press" first surfaced, leaving us where we are today: with a partisan party-press overwhelmingly aligned with a political ideology but hypocritically engaged in a massive untruth as to its real nature.

Behold a Pale Horse

Bill Cooper, former United States Naval Intelligence Briefing Team member, reveals information that remains hidden from the public eye. This information has been kept in Top Secret government files since the 1940s. His audiences hear the truth unfold as he writes about the assassination of John F. Kennedy, the war on drugs, the Secret Government and UFOs. Bill is a lucid, rational and powerful speaker who intent is to inform and to empower his audience. Standing room only is normal. His presentation and information transcend partisan affiliations as he clearly addresses issues in a way that has a striking impact on listeners of all backgrounds and interests. He has spoken to many groups throughout the United States and has appeared regularly on many radio talk shows and on television. In 1988 Bill decided to "talk" due to events then taking place worldwide, events which he had seen plans for back in the early '70s. Since Bill has been "talking," he has correctly predicted the lowering of the Iron Curtain, the fall of the Berlin Wall and the invasion of Panama. All Bill's predictions were on record well before the events occurred. Bill is not a psychic. His information comes from Top Secret documents that he read while with the Intelligence Briefing Team and from over 17 years of thorough research. "Bill Cooper is the world's leading expert on UFOs." -- Billy Goodman, KVEG, Las Vegas. "The onlt man in America who has all the pieces to the puzzle that has troubled so many for so long." -- Anthony Hilder, Radio Free America "William Cooper may be one of America's greatest heros, and this story may be the biggest story in the history of the world." -- Mills Crenshaw, KTALK, Salt Lake City. "Like it or not, everything is changing. The result will be the most wonderful experience in the history of man or the most horrible enslavement that you can imagine. Be active or abdicate, the future is in your hands." -- William Cooper, October 24, 1989.

Winning the Story Wars

'This masterful and painstaking biography opens its doorway to an era of fluorescent disenchantment and outlandish possibility' Alan Moore Malcolm McLaren was one of the most culturally significant but misunderstood figures of the modern era. Ten years after his life was cruelly cut short by cancer, The Life &

Times of Malcolm McLaren sheds fascinating new light on the public achievements and private life of this cultural iconoclast and architect of punk, whose championing of street culture movements including hip-hop and Voquing reverberates to this day. With exclusive contributions from friends and intimates and access to private papers and family documents, this biography uncovers the true story behind this complicated figure. McLaren first achieved public prominence as a rebellious art student by making the news in 1966 after being arrested for burning the US flag in front of the American Embassy in London. He maintained this incendiary reputation by fast-tracking vanguard and left-field ideas to the centre of the media glare, via his creation and stewardship of the Sex Pistols and work with Adam Ant, Boy George and Bow Wow Wow. Meanwhile McLaren's ground-breaking design partnership with Vivienne Westwood and his creation of their visionary series of boutiques in the 1970s and early '80s sent shockwaves through the fashion industry. The Life & Times of Malcolm McLaren also essays McLaren's exasperating Hollywood years when he broke bread with the likes of Steven Spielberg though his slate of projects, which included the controversial Heavy Metal Surf Nazis and Wilde West, in which Oscar Wilde introduced rock'n'roll to the American mid-west in the 1880s, proved too rich for the play-it-safe film business. With a preface by Alan Moore, who collaborated with McLaren on the unrealised film project Fashion Beast, and an essay by Lou Stoppard casting a twenty-first-century perspective over his achievements, The Life & Times Of Malcolm McLaren is the explosive and definitive account of the man dubbed by Melvyn Bragg 'the Diaghilev of punk'.

Win Bigly

DR. JOHN BRINKLEY was, at one time, the wealthiest doctor of his time, undeniably the most Barnum-esque promoter in medicine in his time, vilified and prosecuted as a quack, praised as saint by the amazing number of men who flocked to him for his 'fountain of youth'---and by their wives. This book delves deeply into his TWENTY-ONE MARKETING PRINCIPLES, to provide a blueprint for adventurous advertising, marketing, promotion and personal promotion that can install a 'fountain of profits' in just about any business! IF YOU'D LIKE TO---AND WOULD PROFIT FROM---making yourself or your business famous and magnetically attractive, locally or globally, this in-depth analysis of The Lost Secrets behind this amazing success story are for you! IN THIS BOOK---DISCOVER...Dynamic pathways to Maximum AUTHORITY---so that you are sought out and your 'prescriptions' accepted without question; two kinds of CLARITY essential for marketing success---missing from most businesses; THE question to ask yourself, that, when answered, dramatically multiplies the power of advertising and elevates you above all competition; the 3-Step Brinkley Blueprint for savvy use of media---the trap most businesspeople fall victim to; a most radical, revolutionary change to your entire approach to selling---why the sale delayed can be the sale more easily made; the Brinkley Prescription for virtually unlimited PRICE ELASTICITY & the alltime, best-ever answer to any and every price objection; and the Brinkley Secret to BEING ADMIRED---as means of attracting customers especially eager to do business with you. INCLUDED: TRANSCRIPT of a Brinkley Radio Broadcast ARCHIVE EXAMPLES of actual Dr. Brinkley sales literature and sales copy from his advertising. PLUS, MONEYMAKING SECRETS & LESSONS FROM Napoleon Hill (author, Think and Grow Rich), Donald Trump, Martha Stewart, Dr. Atkins, Zig

Ziglar, Dave Thomas (Wendy's), and Avatar.

Culture Against Man

Wonder Woman, created in 1941, on the brink of World War II, is the most popular female superhero of all time. Aside from Superman and Batman, she has lasted the longest and commanded the most vast and wildly passionate following. Like every other superhero, Wonder Woman has a secret identity. Unlike others, she also has a secret history. In Jill Lepore's riveting work of historical detection, Wonder Woman's story provides the missing link in the history of the struggle for women's rights--a chain of events that begins with the women's suffrage campaigns of the early 1900s and ends with the troubled place of feminism a century later. This edition includes a new afterword with fresh revelations based on never before seen letters and photographs from the Marston family's papers. With 161 illustrations and 16 pages in full color

Empire of Deception

Tells the story of the infamous "Goat Gland Doctor" -- controversial medical charlatan, groundbreaking radio impresario, and prescient political campaigner -and recounts his amazing rags to riches to rags career. A popular joke of the 1920s posed the guestion, "What's the fastest thing on four legs?" The punch line? "A goat passing Dr. Brinkley's hospital!" It seems that John R. Brinkley's virility rejuvenation cure -- transplanting goat gonads into aging men -- had taken the nation by storm. Never mind that "Doc" Brinkley's medical credentials were shaky at best and that he prescribed medication over the airwaves via his high-power radio stations. The man built an empire. The Kansas Medical Board combined with the Federal Radio Commission to revoke Brinkley's medical and radio licenses, which various courts upheld. Not to be stopped, Brinkley started a write-in campaign for Governor. He received more votes than any other candidate but lost due to invalidated and "misplaced" ballots. Brinkley's tactics, particularly the use of his radio station and personal airplane, changed political campaigning forever. Brinkley then moved his radio medical practice to Del Rio, Texas, and began operating a "border blaster" on the Mexico side of the Rio Grande. His rogue stations, XER and its successor XERA, eventually broadcast at an antennashattering 1,000,000 watts and were not only a haven for Brinkley's lucrative quackery, but also hosted an unprecedented number of then-unknown country musicians and other guests.

Give Me a Break

We are living in a time of unprecedented distrust in America: Faith in the government is at an all-time low, and political groups on both sides of the aisle are able to tout preposterous conspiracy theories as gospel, without much opposition. "Fake news" is the order of the day. This book is about a man to whom all of it points, the greatest conspiracist of this generation and a man you may not have heard of. A former U.S. naval intelligence worker, Milton William Cooper published his manifesto Behold a Pale Horse in 1991. Since then it has gone on to sell hundreds of thousands of copies, becoming the number-one bestseller in the

American prison system. (Bookscan lists sales at 289,000 since 2005.) According to Behold a Pale Horse, JFK was assassinated—because he was about to reveal that extraterrestrials were about to take over the earth—by his driver, an alien himself; AIDS is a government conspiracy to decrease the population of blacks, Hispanics, and homosexuals; and the Illuminati are secretly involved with the U.S. government to manage relationships with extraterrestrials. Cooper died in a shootout with Apache County police in 2001, one month after September 11, in the year in which he had predicted catastrophe. Many of Cooper's conclusions were driven by personal demons and a highly creative connection of dots, and yet they have shaped much of the fabric of American life in the past few decades. Terry Nichols, Timothy McVeigh's cohort in the Oklahoma City bombing, was a fan, and Behold a Pale Horse has great appeal among right-wing radicals. On the other hand, the book transcends class and race barriers: It is read primarily by poor blacks in prison and appeals to people who acutely feel that society is fixed against them. It has inspired numerous hip-hop groups and continues to do so. In Pale Horse Rider, journalist Mark Jacobson not only tells the story of Cooper's fascinating life but also provides the social and political context for American paranoia. Indeed, with the present NSA situation and countless other shadowy government dealings often in the news, aren't we right to suspect that things may not be as they seem?

Hillbilly Elegy

'A Robot shall not injure a human being, or through inaction allow a human being to come to harm'. That's Asimov's celebrated First Law of Robotics. And in the 21st century, all domestic robots are programmed according to that Law. But something had gone terribly wrong with Tik-Tok's 'asimov circuits', and he sets out to injure as many people as possible - preferably fatally - while maintaining the exterior of a mild-mannered artist and a sincere campaigner for robot rights. So, like any self-respecting crook and murderer, he moves into politics, becoming the first robot candidate for Vice-President of the United States. Tik-Tok follows his maniacal progress from humble beginnings to the top of the heap - or almost. Because in his devious cunning, there was one element that Tik-Tok had forgotten Winner of the BSFA Award for best novel, 1983

Indiana Gothic

A narrative history of con artistry in America documents the early 20th-century efforts of J. Frank Norfleet to track down a gang of confidence men who swindled him out of everything he had, in an account that places con artistry in America against a backdrop of the nation's culture.

Half The Blood Of Brooklyn

There's a bad vibe in the air. Every Vampyre in Manhattan feels it in their bones . . . and in their blood. The mother of all gang rumbles is brewing between the divided Clans of the city's undead. A battle royal for more turf that will tear the island from stem to stern. And just his luck, Joe Pitt is smack in the middle of it. A rogue Vampyre who shunned Clan life, Joe's his own man. Kind of. Thing is, there's

certain people have a claim on his talents. When they need someone who's . . . expendable, they call on Joe Pitt. They're calling now. With war drums beating from the Hudson to the Harlem River, Joe's been dispatched into the uncharted territory of Brooklyn to seal an alliance with the Freaks - a Clan who more than live up to their name. But across the bridge, things go south with savage swiftness, as Joe gets swept into a murderous family feud between crazed Clans that will paint the borough scarlet from Gravesend to Coney Island.

The Big Con

How one scientist unlocked the secrets behind some of nature's most astounding animals From star-nosed moles that have super-sensing snouts to electric eels that paralyze their prey, animals possess unique and extraordinary abilities. In Great Adaptations, Kenneth Catania presents an entertaining and engaging look at some of nature's most remarkable creatures. Telling the story of his biological detective work, Catania sheds light on the mysteries behind the behaviors of tentacled snakes, tiny shrews, zombie-making wasps, and more. He shows not only how studying these animals can provide deep insights into how life evolved, but also how scientific discovery can be filled with adventure and fun. Beginning with the star-nosed mole, Catania reveals what the creature's nasal star is actually for, and what this tells us about how brains work. He explores how the deceptive hunting strategy of tentacled snakes leads prey straight to their mouths, how eels use electricity to control other animals, and why emerald jewel wasps make zombies out of cockroaches. He also solves the enigma of worm grunting—a traditional technique in which earthworms are enticed out of the ground—by teaming up with professional worm grunters. Catania demonstrates the merits of approaching science with an open mind, considers the role played by citizen scientists, and illustrates that most animals have incredible, hidden abilities that defy our imagination. Examining some strange and spectacular creatures, Great Adaptations offers a wondrous journey into nature's grand designs.

ROMANCE ACTION & ADVENTURE MYSTERY & THRILLER BIOGRAPHIES & HISTORY CHILDREN'S YOUNG ADULT FANTASY HISTORICAL FICTION HORROR LITERARY FICTION NON-FICTION SCIENCE FICTION