

Consumption And Identity At Work

Consuming Knowledge: Studying Knowledge Use in Leisure and Work Activities
The Routledge Companion to Identity and Consumption
Consumer Culture, Modernity and Identity
The Consumption Reader
Customer Service
Understanding Lifestyle
Sports
Cultural Consumption and Everyday Life
New Spirits of Capitalism?
Virtual Gender
Historicizing Lifestyle
Organizing Identity
Work
Work, Consumption and Culture
The Sociology of Consumption
The Wiley-Blackwell Companion to Economic Geography
Heritage, Diaspora and the Consumption of Culture
Consumption, Identity and Style
Consumption and Identity in Asian American Coming-of-Age Novels
Cities and Consumption
Creating the New Worker
Marketing to the 90s Generation
Consumption and Identity in Asian American Coming-of-Age Novels
The Managerial State
In Work, At Home
Sociology in Perspective
The Routledge Companion to Identity and Consumption
Consumption: Disciplinary approaches to consumption
The Employment Relationship
Sex, Work and Sex Work
Culture and Consumption
Dirty Work
Second Language Identities
Teen TV
Consumption and Identity
Consumption and Identity at Work
Criminal Identities and Consumer Culture
Consumption, Identity and Style
Consumption and Identity
Collective Memory
Work
Key Concepts in Work

Consuming Knowledge: Studying Knowledge Use in Leisure and Work Activities

First published in 2004. Routledge is an imprint of Taylor & Francis, an informa company.

The Routledge Companion to Identity and Consumption

No Marketing Blurb

Consumer Culture, Modernity and Identity

This text, specifically for AQA specifications, is designed to be easy and encouraging for students to use. The book contains updated material and activities together with a new chapter on study skills. It also indicates clearly where activities meet the new evidence requirements for key skills.

The Consumption Reader

As yet there has been relatively little published on women's activities in relation to new digital technologies. Virtual Gender brings together theoretical perspectives from feminist theory, the sociology of technology and gender studies with well designed empirical studies to throw new light on the impact of ICTs on contemporary social life. A line-up of authors from around the world looks at the gender and technology issues related to leisure, pleasure and consumption, identity and self. Their research is set against a backcloth of renewed interest in citizenship and ethics and how these concepts are recreated in an on-line situation, particularly in local settings. With chapters on subjects ranging from gender-

switching on-line, computer games, and cyberstalking to the use of the domestic telephone, this stimulating collection challenges the stereotype of woman as a passive victim of technology. It offers new ways of looking at the many dimensions in which ICTs can be said to be gendered and will be a rich resource for students and teachers in this expanding field of study.

Customer Service

More and more people are choosing to earn a living at home. In *Work, At Home* explores the meaning and experience of this type of employment by covering a wide range of issues including: * social relationships * current research methodologies * statistical analyses of global labour markets * the emotional and psychological processes of self-management * home relations. Presenting statistical analyses of labour markets in North America, Europe, Asia and Australia, *In Work, At Home* provides a valuable introduction to the issues and debates surrounding homeworking and will appeal to students across a range of disciplines, including sociology, business studies and women's studies.

Understanding Lifestyle Sports

This book explores the relationship between the changing nature of capitalism and the creation of the new worker. In a changing global economy, work - as the activity that structures individuals in capitalism both socially and psychologically - is being undermined. Combining a Gramscian critique of contemporary patterns of capitalist labour control with Lacanian psychoanalysis, Durand examines what kinds of human beings are emerging in and through modern work, or on its margins. *Creating the New Worker* will be of interest to students and scholars who engage in the sociology and psychology of work, economics, and labour.

Cultural Consumption and Everyday Life

This interdisciplinary study examines the theme of consumption in Asian American literature, connection representations of cooking and eating with ethnic identity formation. Using four discrete modes of identification--historic pride, consumerism, mourning, and fusion--Jennifer Ho examines how Asian American adolescents challenge and revise their cultural legacies and experiment with alternative ethnic affiliations through their relationships to food.

New Spirits of Capitalism?

This interdisciplinary study examines the theme of consumption in Asian American literature, connection representations of cooking and eating with ethnic identity formation. Using four discrete modes of identification--historic pride, consumerism, mourning, and fusion--Jennifer Ho examines how Asian American adolescents challenge and revise their cultural legacies and experiment with alternative ethnic affiliations through their relationships to food.

Virtual Gender

"Tell me what you eat, I'll tell you who you are," said Anthelme Brillat-Savarin. Today, "You are what you consume" is more apt. Barbara Krueger's ironic twist of Descartes - "I shop therefore I am" - has lost its irony. Such phrases have become commonplace descriptions of our identity in the contemporary world. In our materialistic world it seems as if there is no debate that our consumption behaviour is fused with our self-identity - shaping it, changing it and often challenging it. The Routledge Companion to Identity and Consumption introduces the reader to state-of-the-art research, written by the world's leading scholars regarding the interplay between identity and consumption. The book addresses the diverse issues regarding the ways identity affects our consumption behaviour and vice-versa and in doing so, presents a broad perspective on the dynamics of self-identity and consumption. With chapters discussing the theory, research and practical implications of these dynamics, including the way they change across our life span and their expression within different social, cultural and religious contexts, this book will be a valuable reference source for students and academics from a variety of disciplines.

Historicizing Lifestyle

First published in 2004. Routledge is an imprint of Taylor & Francis, an informa company.

Organizing Identity

First Published in 1990. Routledge is an imprint of Taylor & Francis, an informa company.

Work

This collection of innovative studies represents the first serious academic investigation of 'lifestyle' or 'postmodern' sports, such as snowboarding, skateboarding and surfing.

Work, Consumption and Culture

The realms of consumption have typically been seen to be distinct from those of work and production. This book examines how contemporary rhetorics and discourses of organizational change are breaking down such distinctions - with significant implications for the construction of subjectivities and identities at work. In particular, Paul du Gay shows how the capacities and predispositions required of consumers and those required of employees are increasingly difficult to distinguish. Both consumers and employees are represented as autonomous, responsible, calculating individuals. They are constituted as such in the language of consumer cultures and the all-pervasive discourses of enterprise whereby persons are required to be

The Sociology of Consumption

First Published in 1990. Routledge is an imprint of Taylor & Francis, an informa

company.

The Wiley-Blackwell Companion to Economic Geography

This book offers analysis of articulation of consumer culture and modernity in everyday lives of people in a transnational framework. It pursues three broad themes: lifestyle choices and construction of modern identities; fashion and advertising; and subaltern concerns and moral subjectivities. It juxtaposes empirical studies with theoretical traditions in addressing questions such as: How do people imagine modernity and identity in consumer culture? What does modernity or 'being modern' mean to people in different societies? Are modernity and tradition antithetical to or develop an interface with each other? The chapters in the book trace manifestations and trajectories of consumer culture and modernity as they connect to develop a sense of renewed identity.

Heritage, Diaspora and the Consumption of Culture

The seemingly mundane events of daily life create a complex knowledge base of lived experience to be explored. But how does one research common experiences and account for context, culture, and identity? A dilemma arises because experience is not just embedded in events, but also in the socially constructed meanings associated with those events. This book details the philosophical underpinnings, design features and implementation strategies of Collective Memory Work - a methodology frequently employed by social justice activists/scholars. Collective Memory Work can provide scholars with unique and nuanced ways to solve problems for and with their participants. Most importantly, the chapters also detail projects and social justice in action, analysing their participants' real stories and experiences: projects that focus on LGBTQ youth, #blacklivesmatter activists, white faculty working at historically Black colleges and universities, men's media consumption and much more. Written in an engaging and accessible style, readers will come to understand the potential of their own qualitative research using Collective Memory Work.

Consumption, Identity and Style

Using an interdisciplinary and transhistorical framework this book examines the cultural, material, and symbolic articulations of Irish migration relationships from the medieval period through to the contemporary post-Celtic Tiger era. With attention to people's different uses of social space, relationships with and memories of the landscape, as well as their symbolic expressions of diasporic identity, Heritage, Diaspora and the Consumption of Culture examines the different forms of diaspora over time and contributes to contemporary debates on home, foreignness, globalization and consumption. By examining various movements of people into and out of Ireland, the book explores how expressions of cultural capital and symbolic power have changed over time in the Irish collective imagination, shedding light on the ways in which Ireland is represented and Irish culture consumed and materialized overseas. Arranged around the themes of home and location, identity and material culture, and global culture and consumption, this collection brings together the work of scholars from the UK,

Ireland, Europe, the US and Canada, to explore the ways in which the processes of movement affect the people's negotiation and contestation of concepts of identity, the local and the global. As such, it will appeal to scholars working in fields such as sociology, politics, cultural studies, history and archaeology, with interests in migration, gender studies, diasporic identities, heritage and material culture.

Consumption and Identity in Asian American Coming-of-Age Novels

The Sociology of Consumption: A Global Approach offers college students, scholars, and interested readers a state-of-the-art overview of consumption the desire for, purchase, use, display, exchange, and disposal of goods and services. The book's global focus, emphasis on social inequality, and analysis of consumer citizenship offer a timely, exciting, and original approach to the topic. Looking beyond the U.S. and Europe, Stillerman engages examples from his and others' research in Chile and other Latin American countries, Europe, the Middle East, Africa, and East and South Asia to explore the interaction between global and local forces in consumption. The text explores the lived experience of being a consumer, demonstrating how social inequalities based on class, gender, sexuality, race, and age shape consumer practices and identities. Finally, the book uncovers the important role consumption has played in fueling local and international activism. This welcome new book will be ideal for classes on consumer culture across the social sciences, humanities, and marketing.

Cities and Consumption

"This excellent book will encourage students to think about the diverse range and broad character of issues encountered at work. It highlights both enduring dilemmas and emerging issues in contemporary employment. Each concept is carefully explained with engaging examples provided throughout. As such it will help prime students to understand key issues at work and make a first-rate addition to any social science reading list." - Nicolas Bacon, Nottingham University Business School "This authoritative, comprehensive, up-to-date, and user-friendly reference book will be appreciated greatly by all social science staff and students of work." - Stephen Edgell, University of Salford and author of The Sociology of Work The SAGE Key Concepts series provides students with accessible and authoritative knowledge of the essential topics in a variety of disciplines. Cross-referenced throughout, the format encourages critical evaluation through understanding. Written by experienced and respected academics, the books are indispensable study aids and guides to comprehension. Key Concepts in Work: Clearly and concisely explains the central ideas, debates and theories of work. Offers a broad overview of the social, political and economic contexts of work illustrated from diverse industrial societies. Begins each entry with a snapshot definition followed by key words and guidance for further reading. Inspires students to engage in further exploration of ideas and debates. Provides an essential reference guide for all students in sociology, business studies, management learning about work, employment, organizations and labour markets.

Creating the New Worker

It is difficult to overstate the importance of personal consumption both to individual consumers and to the economy. While consumers are recognized as valuing market goods and services for the activities they can construct from them in the frameworks of several disciplines, consequences of the characteristics of goods and services they use in these activities have not been well studied. In the discourse to follow, I will contrast knowledge-yielding and conventional goods and services as factors in the construction of activities that consumers engage in when they are not in the workplace. Consumers will be seen as deciding on non-work activities and the inputs to these activities according to their objectives, and the values and cumulated skills they hold. I will suggest that knowledge content in these activities can be efficient for consumer objectives and also have important externalities through its effect on productivity at work and economic growth. The exposition will seek to elaborate these points and contribute to multi-disciplinary dialogue on consumption. It takes as its starting point the contention that consumption is simultaneously an economic and social psychological process and that integration of content can contribute to explanation.

Marketing to the 90s Generation

"Tell me what you eat, I'll tell you who you are," said Anthelme Brillat-Savarin. Today, "You are what you consume" is more apt. Barbara Krueger's ironic twist of Descartes - "I shop therefore I am" - has lost its irony. Such phrases have become commonplace descriptions of our identity in the contemporary world. In our materialistic world it seems as if there is no debate that our consumption behaviour is fused with our self-identity - shaping it, changing it and often challenging it. The Routledge Companion to Identity and Consumption introduces the reader to state-of-the-art research, written by the world's leading scholars regarding the interplay between identity and consumption. The book addresses the diverse issues regarding the ways identity affects our consumption behaviour and vice-versa and in doing so, presents a broad perspective on the dynamics of self-identity and consumption. With chapters discussing the theory, research and practical implications of these dynamics, including the way they change across our life span and their expression within different social, cultural and religious contexts, this book will be a valuable reference source for students and academics from a variety of disciplines.

Consumption and Identity in Asian American Coming-of-Age Novels

Sex is much more rife in the workplace than many would think according to this fascinating and controversial new book. It argues that not only does sexuality pervade every aspect of organizations, but also that organization pervades every aspect of our sexuality. This two-way conceptualization lends the book a two-part structure, covering firstly the ways in which organizational behaviour is shaped through issues such as male managers' experience of violence, organizational constructions of sexual harassment, and professionals who work with sex offenders. The second part of the book examines how sex is organized for commercial purposes, and considers sex work as an industry which can be analyzed as any other, with important insights for normal organizing. Key features

of the book include sections on: * organizing as sexual activity * connecting desire, the erotic, the abject and organization * the 'hidden' penetration of organization processes by sexuality * the 'dark side' of sex and organization and the importance of transgression * the double effect of discursive and material placing * organizing sexuality within prostitution * prostitution as a complex and varied industry. Fascinating and informative, this controversial book is a valuable source of information for postgraduates and researchers in the fields of business, management and sexuality and gender studies.

The Managerial State

Marketing to the 90s Generation is based on original research conducted by sociologists and psychologists on generational cohorts, how they come about, what defines them and what it means to society, its institutions and companies.

In Work, At Home

This original analysis of the creation of new state forms critically examines the political forces that enabled 'more and better management' to be presented as a solution to the problems of the welfare state in Britain. Examining the micro-politics within public service, the authors draw links between politics, policies and organizational power to present an incisive and dynamic account of the restructuring of social welfare. Clarke and Newman expose the tensions and contradictions in the managerial state and trace the emergence of new dilemmas in the provision of public services. They show that these problems are connected to the recurring difficulties in defining 'the public' that receives these services. In partic

Sociology in Perspective

Lifestyles have a history, and lifestyle media is fundamentally implicated in this history. This original volume examines issues of taste, media and lifestyle from the 1900s to 1970s, providing a wealth of empirical evidence and debate from varied international perspectives. Including examples as diverse as 'Good Housekeeping' and 'Playboy', it explores the continuities and discontinuities between the past and present to provide a better understanding of the representation of lifestyle and its relationship to the self. The volume demonstrates how ideas about gender, nation and 'race' problematize taken-for-granted assumptions about lifestyle, with particular emphasis on the new middle classes in the US. The book also examines the role of advertising and marketing in mediating ideas about lifestyle, the role of material culture in the construction of cultural hierarchies and the positioning of social groups within wider cartographies of taste. The volume makes a significant contribution to this growing field and will interest academics and students in media and cultural studies, communication studies, cultural history and sociology.

The Routledge Companion to Identity and Consumption

The Employment Relationship presents a controversial perspective on an area hitherto dominated by industrial relation experts and radical sociological theorists.

Exploring some of the metaphors commonly used to describe the employment relationship, Peter Herriot argues that it is often their dark rather than their bright side which best expresses how employees really feel. Human resources sometimes feel like human discards! The main culprits in this situation, he suggests, are the top managers who fail to treat employment as a relationship and employees as individuals. He concludes that management rhetoric must be replaced by real dialogue and points to three issues where this is most crucial: employee compliance, contractual inequalities and the need for organisational change. The Employment Relationship will make essential reading for all managers and occupational psychologists. It will also be of interest to students of work psychology, human resource management or organisational behaviour.

Consumption: Disciplinary approaches to consumption

"This book compiles and integrates highly innovative work aimed at bridging the fields of anthropology and consumer behavior." --Journal of Consumer Affairs " . . . fascinating . . . ambitious and interesting . . . " --Canadian Advertising Foundation Newsletter " . . . an anthropological dig into consumerism brimming with original thought . . . " --The Globe and Mail "Grant McCracken has written a provocative book that puts consumerism in its place in Western society--at the centre." --Report on Business Magazine " . . . a stimulating addition to knowledge and theory about the interrelationship of culture and consumption." --Choice "[McCracken's] synthesis of anthropological and consumer studies material will give historians new ideas and methods to integrate into their thinking." --Maryland Historian "The book offers a fresh and much needed cultural interpretation of consumption." --Journal of Consumer Policy "The volume will help balance the prevailing cognitive and social psychological cast of consumer research and should stimulate more comprehensive investigation into consumer behavior." --Journal of Marketing Research " . . . broad scope, enthusiasm and imagination . . . a significant contribution to the literature on consumption history, consumer behavior, and American material culture." --Winterhur Portfolio "For this is a superb book, a definitive exploration of its subject that makes use of the full range of available literature." --American Journal of Sociology "McCracken's book is a fine synthesis of a new current of thought that strives to create an interdisciplinary social science of consumption behaviors, a current to which folklorists have much to contribute." --Journal of American Folklore This provocative book takes a refreshing new view of the culture of consumption. McCracken examines the interplay of culture and consumer behavior from the anthropologist's point of view and provides new insights into the way we view ourselves and our society.

The Employment Relationship

This book makes a significant contribution to cultural economic approaches to organizational and economic life. Specifically it offers both a survey of the field, as well as a practical guide to doing 'cultural economy'. The text, which builds upon du Gay's earlier work, will engage with a range of debates from cultural studies, sociology, anthropology, geography, and management. It brings du Gay's style and originality to bear on the subject of culture and economy, and results in a book that will once more make a solid contribution to cultural studies.

Sex, Work and Sex Work

Second Language Identities examines how identity is an issue in different second language learning contexts. It begins with a detailed presentation of what has become a popular approach to identity in the social sciences (including applied linguistics) today, one that is inspired in poststructuralist thought and is associated with the work of authors such as Anthony Giddens, Zygmunt Bauman, Chris Weedon, Judith Butler and Stuart Hall. It then examines how in early SLA research focussing on affective variables, identity was an issue, lurking in the wings but not coming to centre stage. Moving to the present, the book then examines in detail and critiques recent research focussing on identity in three distinct second language learning contexts. These contexts are: (1) adult migration, (2) foreign language classrooms and (3) study abroad programmes. The book concludes with suggestions for future research focussing on identity in second language learning.

Culture and Consumption

In investigating the mutual and dynamic relationship between urban development and consumption, this book asks: how are cities moulded by consumption, and how is consumption moulded by cities? Consumption stands at the intersection of different spheres of everyday life: between the public and the private, the political and the personal, the individual and the social. It is considered to be a means and motor of social change; as an active ingredient in the construction of space and place, and in constructing subjectivity and social selfhood. Providing a critical review of the ways in which urban development has been conceptualized, this book critiques urban regeneration initiatives, examines ordinary and spectacular consumption, and describes the relationship between consumption and development of the modern and post-modern city. It investigates: consumption and the city consumption and everyday life consumption, cities and identity consumption and urban regeneration. Consumption is understood to have multiple roles as a political, economic and cultural touchstone, and to be an active ingredient in the construction of place and space. Using international case studies and illustrations throughout, this book thoroughly analyzes consumption and the city, and provides a useful text for students of urban studies, sociology and geography.

Dirty Work

Using unique data taken from criminals locked in lower class locations, this book aims to uncover feelings and attitudes towards a variety of criminal activities.

Second Language Identities

Work is one of the most universal features of human life; virtually everybody spends some part of their life at work. It is often associated with tedium and boredom; in conflict with the things we would otherwise love to do. Thinking of work primarily as a burden - an activity we would rather be without - is a thought that was shared by the philosophers in ancient Greece, who generally regarded work as a terrible curse. And yet, research shows that it prolongs life and is

generally good for people's physical and mental health. This is perhaps why work is increasingly recognized as a crucial source of meaning and social identity. And our attitudes to work have been changing significantly in the last decades, with an increased demand for meaning and self-realization in the workplace. In this book, Lars Svendsen argues that we need to complete this reorientation of our feelings about work and collapse the differences between leisure and work. Work, like the poor, is always with us. But to overcome the sense of being burnt out, we must think of work as not only productive but recreative - in other words, a lot more like leisure.

Teen TV

Cultural consumption is one of the key activities of everyday life: it can say who we are or who we would like to be. This book explores cultural consumption from the postdisciplinary perspective of cultural studies. It provides a critical map of the field and brings together work on consumerculture in anthropology and sociology and work on media audiences within media studies and sociology.

Consumption and Identity

This reader offers an essential selection of the best work on the Consumer Society. It brings together in an engaging, surprising, and thought provoking way, a diverse range of topics and theoretical perspectives.

Consumption and Identity at Work

The central question in this book is whether consumption has now displaced production as the defining factor in the lives of those in the industrialized West. Ransome offers a comprehensive review of the key issues in the debate, and where it might lead in the future.

Criminal Identities and Consumer Culture

Customer service is at the centre of many recent changes in work and organisations and is often celebrated as being of benefit to all. This book explores the real nature of customer service from different critical perspectives drawing on a wide range of sectors internationally. A provocative and insightful work aimed at students of organisations and management as well as thoughtful practitioners.

Consumption, Identity and Style

The Wiley-Blackwell Companion to Economic Geography presents students and researchers with a comprehensive overview of the field, put together by a prestigious editorial team, with contributions from an international cast of prominent scholars. Offers a fully revised, expanded, and up-to-date overview, following the successful and highly regarded Companion to Economic Geography published by Blackwell a decade earlier, providing a comprehensive assessment of the field Takes a prospective as well as retrospective look at the field, reviewing recent developments, recurrent challenges, and emerging agendas Incorporates

diverse perspectives (in terms of specialty, demography and geography) of up and coming scholars, going beyond a focus on Anglo-American research Encourages authors and researchers to engage with and contextualize their situated perspectives Explores areas of overlap, dialogues, and (potential) engagement between economic geography and cognate disciplines

Consumption and Identity

After many years in which it appeared to be losing the pre-eminent position it had occupied in the lexicon of the social and human sciences, the term 'capitalism' has once again become a matter of critical concern, both theoretically and substantively, in a range of disciplinary fields. The global financial and environmental crises, and the shifting of economic power associated with the rise of the BRICs and the sovereign debt contagion in the Eurozone, for example, have all put the norms, practices, and devices of capitalist conduct back under the spotlight. Luc Boltanski and Eve Chiapello's *The New Spirit of Capitalism* has become a seminal text since its publication, sparking debate about the meaning, significance, and effects of contemporary changes in economic and organizational life, and becoming a reference point in political discussions about the welfare state, collective action in a 'networked' world, and reconciliation of the interests of social justice with the 'laws of the markets'. This edited book offers the first comprehensive attempt to examine the power and reach of Boltanski and Chiapello's argument, the text's theoretical and methodological perspectives, tools, and techniques, and to do so in relation to the development of neo-liberal capitalism in the period since its original publication and in particular the culmination of these developments in the ongoing crisis since the financial collapse of 2007-8. The volume provides both a balanced critique and overview of *New Spirit*, but also shows how it can be used in a variety of empirical studies to develop new insights into the functioning and regulation of capitalism in the contemporary era. The volume brings together leading scholars from a range of disciplinary fields such as Sociology, Management and Organization Studies, and Geography. Luc Boltanski and Eve Chiapello also offer their thoughts on the continuing relevance of *New Spirit* over a decade after its publication, and in the context of contemporary global economic and political developments.

Collective Memory Work

This book explores understandings and experiences of 'dirty work' – tasks or occupations that are seen as disgusting and degrading. It complicates the 'clean/dirty' divide in the context of organizations and work and illustrates some of the complex ways in which dirty work identities are managed.

Key Concepts in Work

[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY & THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S](#) [YOUNG ADULT](#) [FANTASY](#) [HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)