

Fifties Flashback The American Car

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Ford versus Ferrari

Mercedes-Benz

In the 1950s the American automobile industry arrived in style. In the postwar boom, Americans were flush and full of optimism. They wanted cars that reflected the spirit of the day, and automakers happily obliged. Thus began the decade of fins and whitewalls, craftsmanship and fine-tuned art on wheels--the decade celebrated in this book. Here are the cars that Detroit came up with, drawing on all the muscle and magic of the era, the unprecedented prosperity and new technologies and true feats of design. In splendid, full-color pictures and fact-filled text, the book recreates the iconic era of American automobiles, one car at a time. From stylish sports cars like the Corvette and Thunderbird, to luxury Lincoln and Cadillac sedans, to the inimitable models from independents like Nash, Studebaker, Crosley, American Cars of the 1950s conveys the spirit of automotive America at its best.

Forthcoming Books

Porsche 911 Road Cars

Guns of the Civil War

The flashback is a crucial moment in a film narrative, one that captures the cinematic expression of memory, and history. This author's wide-ranging account of this single device reveals it to be an important way of creating cinematic meaning. Taking as her subject all of film history, the author traces out the history of the flashback, illuminating that history through structuralist narrative theory, psychoanalytic theories of subjectivity, and theories of ideology. From the American silent film era and the European and Japanese avant-garde of the twenties, from film noir and the psychological melodrama of the forties and fifties

to 1980s art and Third World cinema, the flashback has interrogated time and memory, making it a nexus for ideology, representations of the psyche, and shifting cultural attitudes.

Classic American Cars

The Remains of the Day

For: John Loys Curnow, Constance Vivian Rousseau, Curnow Greer, Joseph A. Curnow.

Road & Track

A special 20th anniversary edition of the beloved international bestseller that changed millions of lives. Maybe it was a grandparent, or a teacher, or a colleague. Someone older, patient and wise, who understood you when you were young and searching, helped you see the world as a more profound place, gave you sound advice to help you make your way through it. For Mitch Albom, that person was Morrie Schwartz, his college professor from nearly twenty years ago. Maybe, like Mitch, you lost track of this mentor as you made your way, and the insights faded, and the world seemed colder. Wouldn't you like to see that person again, ask the bigger questions that still haunt you, receive wisdom for your busy life today the way you once did when you were younger? Mitch Albom had that second chance. He reconnected with Morrie in the last months of the older man's life. Knowing he was dying, Morrie visited with Mitch in his study every Tuesday, just as they used to back in college. Their rekindled relationship turned into one final "class:" lessons in how to live. Tuesdays with Morrie is a magical chronicle of their time together, through which Mitch shares Morrie's lasting gift with the world.

Cars & Parts

The Fisher Body Craftsman's Guild was a national auto design competition sponsored by the Fisher Body Division of General Motors. This competition was for teenagers to compete for college scholarships by designing and building scale model "dream" cars. Held from the 1930s through the 1960s, it helped identify and nurture a whole generation of designers and design executives. Virgil M. Exner, Jr., Charles M. Jordan, Robert W. Henderson, Robert A. Cadaret, Richard Arbib, Elia 'Russ' Russinoff, Galen Wickersham, Ronald C. Hill, Edward F. Taylor, George R. Chartier, Charles W. Pelly, Gary Graham, Charles A. Gibilterra, E. Arthur Russell, William A. Moore, Terry R. Henline, Paul Tatseos, Allen T. Weideman, Kenneth J. Dowd, Stuart Shuster, John M. Mellberg, Harry E. Schoepf, and Ronald J. Will, are among those designers and design executives who participated in the Guild. The book also describes many aspects of the miniature model Napoleonic Coach and other scale model cars the students designed.

Breath

In striking full-colour photographs and engaging commentary, fans of Clive

Cussler's five bestselling series can explore the personal automotive collection of the literary master of mechanical marvels. Readers will explore the history of each model and the story of how it was found and restored, not to mention notes on where some of these dazzling machines have appeared in his novels. Built to Thrill runs straight through the forties, fifties, and sixties, capturing it all.

The American Car Dealership

Porsche

Whitaker's Books in Print

Covering all aspects of the classic cars manufactured from 1945-1975, an author provides historical context, design basis, and engine specifications for more than sixty automobiles and includes more than 650 full-color exterior and interior photographs. 35,000 first printing. BOMC Alt.

Cuba Cars and Cigars

Carroll Shelby, legendary driving ace, race team owner, and designer of Shelby Cobra, Daytona, and Mustang GT350 classics is revered by automotive enthusiasts, yet little has been written about the last quarter century of Carroll Shelby's life. During that time Chris Theodore, VP at Chrysler and Ford, developed a close personal friendship with Carroll. The Last Shelby Cobra chronicles the development of the many vehicles they worked on together (Viper, Ford GT, Shelby Cobra Concept, Shelby GR1, Shelby GT500 and others). It is an insider's story about how Shelby came back to the Ford family, and the intrigue behind the five-year journey to get a Shelby badge on a Ford Production Vehicle. The author provides fresh insight and new stories into Shelby's larger-than-life personality, energy, interests and the many unpublished projects Carroll was involved with, up to his passing. Finally, the book describes their unfinished project, the Super Snake II Cobra, and the serendipitous circumstances that allowed to the author to acquire Daisy, the last Shelby Cobra. To his many fans, Carroll Shelby was truly "the most interesting man in the world."

Porsche

The All-American Hot Rod

Tuesdays with Morrie

The postwar era marked the emergence of all things American, and in the 1950s, cars led the way. More than 150 stunning photographs of these motoring icons are featured in this elegant volume of images. An informative text and an illustrated index of technical information describe the unique qualities of these spectacular

cars.

Fords of the Fifties

Both a love story and a mystery, this book features a runaway girl, a down-at-its-heels roadhouse, a hot-headed sax player, a tormented recordman, a drop-in from Elvis Presley, and a magical car. It is tinged with magic and mojo and goes far behind the music to tell one of the great lost stories of rock 'n' roll.

SO-CAL Speed Shop: The Fast Tale of the California Racers Who Made Hot Rod History

Glorious colour images complete with informative captions and introductory chapter of the rare and varied Cuban-owned 1950s American and European automobiles, trucks and station wagons that were imported before 1961. Sections include 'Last Chance Saloons', 'Winged Rockets and 38 D-Cups', 'Cuban Coupes', 'Keep On Trucking', 'Cuban Heels', 'Drive & Determination' and 'The Weird and Wonderful'. Among the famous Marques that feature are Cadillac, Chevy, Buick, Dodge, Oldsmobile, Ford, Packard, De Soto, Pontiac, Plymouth, Edsel, Mercury and Metropolitan, Hillman, Singer and Austin, Nash Sedans, a Lloyd 600 German 2-cylinder/4-stroke 596cc car, Ramblers and SAABs, Mercs, Humber, Standard Vanguard, Ford Consul/Zephyr, Hillman Husky and Minx, Singer Gazelle and Austin - most in running order and passed down from generation to generation. Trucks include Fords, a Fargo, Dodges and Chevys, not forgetting cigars, street urchins and the lovely ladies of Havana.

The Fisher Body Craftsman's Guild

Dr. Eric Najarian. He's young, talented, and ambitious. He has all the qualities they're looking for at White Memorial Hospital. He doesn't know he's being watched. Judged. An elite clique of medical professionals thinks he has what it takes to join their secret club. All the young doctor has to do is agree to play by their rules. But Eric has already seen too much. A missing corpse. An unspeakable mutilation. A brutal abduction. It's only the beginning of a plot of terrifying evil. A sinister plan the group will stop at nothing to hide. And if Eric refuses to become their colleague--he will be their next victim. From the Paperback edition.

Automobile

Chrysler

The Newbery and Coretta Scott King Honoree about the Weird Watsons of Flint, Michigan—from Christopher Paul Curtis, author of *Bud, Not Buddy*, a Newbery Medal and Coretta Scott Award Winner. Enter the hilarious world of ten-year-old Kenny and his family, the Weird Watsons of Flint, Michigan. There's Momma, Dad, little sister Joetta, and brother Byron, who's thirteen and an "official juvenile delinquent." When Byron gets to be too much trouble, they head South to Birmingham to visit Grandma, the one person who can shape him up. And they

happen to be in Birmingham when Grandma's church is blown up. AN ALA TOP TEN BEST BOOK AN ALA NOTABLE CHILDREN'S BOOK AN IRA YOUNG ADULT'S CHOICE A NEW YORK TIMES BOOK REVIEW BEST BOOK NAMED TO MULTIPLE STATE AWARD LISTS "Every so often a book becomes a modern classic almost as soon as it arrives on bookshelves. That happened in the mid-'90s when Christopher Paul Curtis released his first book, *The Watsons Go to Birmingham — 1963*." —NPR

Fifties Flashback

Looks at the cultural highlights of the 1950s in the United States

The Last Shelby Cobra

The 1950s was a "golden era" for Detroit, reflecting the endless optimism and futuristic view in America following World War II. Car designers and stylists were inspired by current day fighter jets, space age technology, and chrome. Their creations sported great chrome grilles, bullet-nosed bumpers, enormous tail fins, cockpit-styled dashboards, and frames as big as aircraft carriers. The allure and emotional appeal of these cars has been well document in countless books over the years. But without exception all of these titles look fabulous '50s vehicles as the sum of their parts. None focus specifically on what many consider to be the most distinguishing aspect of many of the cars from the fabulous '50s - their front grilles.

The Watsons Go to Birmingham--1963

The story of the eight GM Motoramas staged between 1949 and 1961, featuring the cars introduced at these extravaganzas--including the Corvette prototype.

Built to Thrill

In recent years, Chrysler has made waves with a series of dramatic new show cars, exciting production vehicles like the Prowler and Viper, and its mega-merger with German juggernaut Daimler-Benz. It is generally accepted that Chrysler is the most forward-thinking of the Big Three American automakers, yet the company also has a wonderfully compelling past. Just in time to mark Chrysler's 75th anniversary, this beautifully illustrated history takes readers on a journey that spans the company's genesis in the 1920s to present. Marvelous archival black-and-white photography is accompanied by nostalgic period color imagery, print ads, and new color photography of classics. The story includes model from Dodge, Plymouth, Imperial, and DeSoto, while sidebars highlight key figures and stunning feats of engineering and styling.

Porsche 911 Road Cars

Now a Major Motion Picture, Starring Simon Baker, Elizabeth Debicki, and Richard Roxburgh *Breath* is a story of risk, of learning one's limits by challenging death. On the wild, lonely coast of Western Australia, two thrill-seeking teenage boys fall under the spell of a veteran big-wave surfer named Sando. Their mentor urges

them into a regiment of danger and challenge, and the boys test themselves and each other on storm swells and over shark-haunted reefs. The boys give no thought to what they could lose, or to the demons that drive their mentor on into ever-greater danger. Venturing beyond all caution--in sports, relationships, and sex--each character approaches a point from which none of them will return undamaged.

Pink Cadillac

From the winner of the Nobel Prize in Literature, here is the universally acclaimed novel—winner of the Booker Prize and the basis for an award-winning film. This is Kazuo Ishiguro's profoundly compelling portrait of Stevens, the perfect butler, and of his fading, insular world in post-World War II England. Stevens, at the end of three decades of service at Darlington Hall, spending a day on a country drive, embarks as well on a journey through the past in an effort to reassure himself that he has served humanity by serving the "great gentleman," Lord Darlington. But lurking in his memory are doubts about the true nature of Lord Darlington's "greatness," and much graver doubts about the nature of his own life.

Fifties Flashback

This full-color gallery spans more than a century of Mercedes-Benz and includes pre-merger Daimler and Benz cars; models K, S, and SSK, 500K, 540K; 220 and 300 series, including the fantastic 300SL; 230, 250, 280, 350, 450 and 500SLs; new model prototypes, model history and evolution, specs, technical notes and more. Winner of the 1996 Moto Award Silver Medallion.

Extreme Measures

The history of Stuttgart's most famous sports car.

Great Grilles of the '50s

Automobiles of the Chrome Age: 1946-1960

Cars of the Fabulous '50s

Was the Fifties your decade? Relive the memories, the optimism, the cars and the lifestyle of those early, more innocent years. Or, experience for the first time the custom-car craze, the horsepower race; when Detroit built terrific cars and America was the greatest country in the world! It's all here - car shows, drive-ins, drag strips, movies, comics, Clymer Books, Bonneville drop-tank racers, TV shows, hot rods, car hops, Ricky Nelson, Beaver Cleaver, and much more!

American Cars of the 1950s

Foreword by Jay Leno. The author delivers the complete history of this magnificent

marque, from Packard's first Model A horseless carriage of 1899, to the company's final days in 1958. Archival black-and-white photographs, stunning new color photos, and a thorough and well-researched text guide you through Packard's stylish lineup.

Rock & Roll Generation

Fords of the Fifties is a book about Ford Motor Company and its cars during the 1950s -- the romantic decade of chrome, fins and dual exhausts. Much of the photography is by author Mike Parris. Original photographs and information from the archives of Ford Motor Company, Henry Ford Museum & Greenfield Village and the Detroit Library's National Automotive Collection are also featured in this must-have book for any classic car enthusiast. Parris blends a behind-the-scenes story of Ford Motor Company's survival and comeback from 1949 to 1959 with these beautiful images, interviews and details of classic Fords.

Flashbacks in Film

A fascinating text accompanies an equally compelling collection of archival photography recalling past and present car dealer phenomena like new model previews and grand openings (i.e., soaped showroom windows, veiled cars, search lights), promotions and giveaways, business practices from early-century animal trade-ins to today's refreshing Saturn-style service, customer relations and service centers, and nontraditional automotive outlets like Sears-Roebuck and hardware stores.

Mercedes-Benz

Porsche: The Classic Era offers something for all Stuttgart enthusiasts and those interested in automotive history. There are few automobiles in the world as iconic as Porsche's air-cooled sports cars. For more than 50 years Porsche's rear-engine wonders set the benchmark for production sports cars and dominated the world's race courses. From the first Gmund coupe, to the 356 to the timeless 911, this richly illustrated volume tells the full story of Germany's fabled sports cars. Automotive writer and photographer Dennis Adler begins the books with the early career of Ferdiand Porsche, detailing the influences and events that set him on the path of automotive-engineering greatness including key stints with Mercedes-Benz, Auto Union, and Volkswagen. From there he details Porsche's WWII work before moving into the postwar era and the establishment of Porsche as a unique automotive brand. Adler's engaging text is accompanied throughout by rare images from Porsche's historic archive as well as stunning contemporary photos of all the great cars including 356 Carrera, 550 Speedster, 911S, 912, 930 Turbo, 914/6 as well as key racers like the 906, 908, and 935.

Packard

What happened when America's richest car company, producing many thousands of cars per year, went head-to-head with Ferrari of Italy in the mid '60s? This is the story of an unstoppable force coming up against the stubbornness of an

immovable object – that is, Ford against Ferrari. Enzo Ferrari, whose company produced fewer than four hundred cars per year in 1963, wasn't going to bow to Ford after he had turned down its offer to buy his company. The only place left to duke it out was on the racetracks of the world ... and one in particular: Le Mans '66.

The Cumulative Book Index

No other era in automotive history is as revered as the 1950s, when Detroit was the center of the auto world and the American V-8 was king of the road. With hundreds of color photos of beautiful restorations and a collection of rare archival photos, Dennis Adler has compiled a detailed history of the emerging postwar American auto industry.

GM's Motorama

"Featuring guns photographed by Dennis Adler from the Mike Clark/Collector's Firearms Collection; the Dr. Joseph A. Murphy Collection; and the Dennis LeVett Collection, with additional photography provided by the Rock Island Auction Company Archives."

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