

How To Kill A Unicorn How The Worlds Hottest Innovation Factory Builds Bold Ideas That Make It To Market

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Not Quite Narwhal

A misfit crew race across the galaxy to prevent the genocide of magical creatures, in this unique science fiction debut. Having magical powers makes you less than human, a resource to be exploited. Half-unicorn Gary Cobalt is sick of slavery, captivity, and his horn being ground down to power faster-than-light travel.

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When he's finally free, all he wants is to run away in his ancestors' stone ship. Instead, Captain Jenny Perata steals the ship out from under him, so she can make an urgent delivery. But Jenny held him captive for a decade, and then Gary murdered her best friend who was also the wife of her co-pilot, Cowboy Jim. What could possibly go right? File Under: Science Fiction [Rocks in Space | Stand Up to Reason | The Human Experiment | Last Unicorn]

Hyperbole and a Half

The Unicorn Delusion

The Phoenix Project wowed over a half-million readers. Now comes the Wall Street Journal Bestselling The Unicorn Project! “The Unicorn Project is amazing, and I loved it 100 times more than The Phoenix Project...”—FERNANDO CORNAGO, Senior Director Platform Engineering, Adidas “Gene Kim does a masterful job of showing how ... the efforts of many create lasting business advantages for all.”—DR. STEVEN SPEAR, author of The High-Velocity Edge, Sr. Lecturer at MIT, and principal of HVE LLC. “The Unicorn Project is so clever, so good, so crazy enlightening!”—CORNELIA DAVIS, Vice President Of Technology at Pivotal Software, Inc., Author of Cloud Native Patterns This highly anticipated follow-up to the bestselling title The Phoenix Project takes another look at Parts Unlimited, this time from the perspective of software development. In The Unicorn Project, we follow Maxine, a senior lead developer and architect,

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as she is exiled to the Phoenix Project, to the horror of her friends and colleagues, as punishment for contributing to a payroll outage. She tries to survive in what feels like a heartless and uncaring bureaucracy and to work within a system where no one can get anything done without endless committees, paperwork, and approvals. One day, she is approached by a ragtag bunch of misfits who say they want to overthrow the existing order, to liberate developers, to bring joy back to technology work, and to enable the business to win in a time of digital disruption. To her surprise, she finds herself drawn ever further into this movement, eventually becoming one of the leaders of the Rebellion, which puts her in the crosshairs of some familiar and very dangerous enemies. The Age of Software is here, and another mass extinction event looms—this is a story about rebel developers and business leaders working together, racing against time to innovate, survive, and thrive in a time of unprecedented uncertainty and opportunity. “The Unicorn Project provides insanely useful insights on how to improve your technology business.”—DOMINICA DEGRANDIS, author of *Making Work Visible* and Director of Digital Transformation at Tasktop — “My goal in writing *The Unicorn Project* was to explore and reveal the necessary but invisible structures required to make developers (and all engineers) productive, and reveal the devastating effects of technical debt and complexity. I hope this book can create common ground for technology and business leaders to leave the past behind, and co-create a better future together.”—Gene Kim, November 2019

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How to Kill a Unicorn

Like many young women, Caoilinn "Cal" Valderan has chosen an alternative to marriage or the nunnery: hunting unicorns. Though unicorn hunting is rewarded with monetary compensation, she is unsure of the worth of slaying the pure white equestrians. In this coming-of-age story of lost love and betrayal, Cal chooses between unicorns and humans, and between family obligations and her own values, going against her society's expectations and questions what others do not dare to question.

Stories of Unicorns

The enchanting Unicorn Quest series reaches its thrilling conclusion as two sisters fight to save a magical land from destruction. * "Those who love Madeleine L'Engle's *A Wrinkle in Time* . . . [or] Neil Gaiman's *Coraline*, can't miss this debut." - Booklist, starred review, on *The Unicorn Quest* "An adventure-quest brimming with magic and heart." - Roshani Chokshi, *New York Times* bestselling author, on *The Unicorn Quest* After a lifetime of being the younger sister--of letting Sophie fight her battles, of following her on countless *Experiences* and through a fireplace into a magical land--it's finally Claire Martinson's turn to lead. And she'll do anything to keep her big sister safe: resist the wraiths' cold shadows, experiment with new and dangerous magic, become a thief in disguise. When Claire discovers that "only a queen can defeat a queen," she knows she must steal and reforge the ancient *Crown of Arden* to stand a chance

against the darkness that threatens the world and her family. Because Queen Estelle d'Astora, desperate to reclaim her power, will stop at nothing to gain the support of the four guilds--even if it means killing the last unicorn. Claire will need every friend she's made to help her as the fate of Arden hangs in the balance . . . But the secrets of the unicorns are deeper than anyone could have ever imagined. Does Claire have what it takes to ignite the long-buried magic of this world and wake the fire in the stars? Or will the true salvation of Arden rest on one final and heartbreaking sacrifice?

Today I'll Be a Unicorn

"A legendary sea serpent is missing. Can the Unicorn Rescue Society find it and end Cuba's terrible drought?"--Back cover.

101 Ways to Use a Unicorn

Forget everything you ever knew about unicorns. The fluffy, sparkly, friendly "horses" so popular the world over don't exist. Real unicorns are killers. Beasts the size of elephants, with cloven hooves that shake the earth, hides impervious to bullets, and horns that contain a deadly poison, unicorns can outrun a sports car and smell a human from a mile away. And they can only be killed by virgin warriors descended from Alexander the Great. Sixteen-year-old Astrid Llewelyn has grown up with her mom Lilith's tall tales about unicorns and their exalted family heritage, but figures her mom's crazy. But the scary stories her mom told

her about the monsters in her formative years left her with a firm phobia about unicorns, even the cutesy kind popular with young girls. But when one of the monsters attacks her boyfriend in the woods—thereby ruining any chance of him taking her to prom—Astrid finds herself headed to Rome to train as a unicorn hunter. “As swift and sure-footed as a killer unicorn, Rampant weaves a vibrant new mythology from venerable threads.”—Scott Westerfeld, bestselling author of the Uglies series

Kevin the Unicorn: It's Not All Rainbows

Perfect for fans of Sarah J. Maas and Victoria Aveyard, *Dark Unicorn* is the first of the new and mysterious adult fantasy series *Horn Sworn*. Princess Wrenyve knows her oath to return her Kingdom's missing artifact, the Heart of Spellshallow, means one of the King's children will die. Even if Wren is cunning, fast, and strong enough, there's a good chance it will still be her. Without the Heart, magic will flee the land faster than the night flees the day. Without the Heart, Spellshallow, and everything in it will cease to exist. As her brother's shameful thievery is uncovered, Wren must swallow her pride and accept help from allies whom she knows she can't trust: - Thackery is the ambitious son of the richest and most powerful councilman--her very ex, scorned lover--and the wounds Wren caused him are still raw. - Calen isn't a boy at all. Trapped in human form after a hideous defeat, Calen may have lost his horn, but is still a unicorn--a self-serving, treacherous scoundrel, as dangerous to any man who crosses him as he is to the

innocence of every fair maiden. - Luckily for Wren, she was already doomed. To find the Heart and restore the magic, to retrieve the lost horn, Wren and her unfortunate travel companions must survive three separate realms--each more deadly than the last. Unknown enemies and strange magic hinder their way, and yet the most perilous thing is what lies within their own hearts.

Sign of the Unicorn

Born deep in the ocean, Kelp is not like the other narwhals and one day, when he spies a creature on land that looks like him, he learns why.

Ascendant

#1 New York Times Bestseller “Funny and smart as hell” (Bill Gates), Allie Brosh’s *Hyperbole and a Half* showcases her unique voice, leaping wit, and her ability to capture complex emotions with deceptively simple illustrations. FROM THE PUBLISHER: Every time Allie Brosh posts something new on her hugely popular blog *Hyperbole and a Half* the internet rejoices. This full-color, beautifully illustrated edition features more than fifty percent new content, with ten never-before-seen essays and one wholly revised and expanded piece as well as classics from the website like, “The God of Cake,” “Dogs Don’t Understand Basic Concepts Like Moving,” and her astonishing, “Adventures in Depression,” and “Depression Part Two,” which have been hailed as some of the most insightful meditations on the disease ever written.

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Brosh's debut marks the launch of a major new American humorist who will surely make even the biggest scrooge or snob laugh. We dare you not to. FROM THE AUTHOR: This is a book I wrote. Because I wrote it, I had to figure out what to put on the back cover to explain what it is. I tried to write a long, third-person summary that would imply how great the book is and also sound vaguely authoritative—like maybe someone who isn't me wrote it—but I soon discovered that I'm not sneaky enough to pull it off convincingly. So I decided to just make a list of things that are in the book: Pictures Words Stories about things that happened to me Stories about things that happened to other people because of me Eight billion dollars* Stories about dogs The secret to eternal happiness* *These are lies. Perhaps I have underestimated my sneakiness!

Stalking the Unicorn

NEW YORK TIMES BESTSELLER “An inspiring story that manages to be painful, honest, shocking, bawdy and hilarious.” —The New York Times Book Review From stand-up comedian, actress, and breakout star of *Girls Trip*, Tiffany Haddish, comes *The Last Black Unicorn*, a sidesplitting, hysterical, edgy, and unflinching collection of (extremely) personal essays, as fearless as the author herself. Growing up in one of the poorest neighborhoods of South Central Los Angeles, Tiffany learned to survive by making people laugh. If she could do that, then her classmates would let her copy their homework, the other foster kids she lived with wouldn't beat her up, and she might even get a

boyfriend. Or at least she could make enough money—as the paid school mascot and in-demand Bar Mitzvah hype woman—to get her hair and nails done, so then she might get a boyfriend. None of that worked (and she’s still single), but it allowed Tiffany to imagine a place for herself where she could do something she loved for a living: comedy. Tiffany can’t avoid being funny—it’s just who she is, whether she’s plotting shocking, jaw-dropping revenge on an ex-boyfriend or learning how to handle her newfound fame despite still having a broke person’s mind-set. Finally poised to become a household name, she recounts with heart and humor how she came from nothing and nowhere to achieve her dreams by owning, sharing, and using her pain to heal others. By turns hilarious, filthy, and brutally honest, *The Last Black Unicorn* shows the world who Tiffany Haddish really is—humble, grateful, down-to-earth, and funny as hell. And now, she’s ready to inspire others through the power of laughter.

The Last Black Unicorn

Presents a history of the unicorn that explores the myths, legends, and facts from around the world

Unicorn Hunting

Forget everything you ever knew about unicorns. The fluffy, sparkly, friendly “horses” so popular the world over don’t exist. Real unicorns are killers. Don't miss book 2 in the thrilling *Killer Unicorn* series! Beasts the size of elephants, with cloven hooves that shake the

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earth, hides impervious to bullets, and horns that contain a deadly poison, unicorns can outrun a sports car and smell a human from a mile away. And they can only be killed by virgin warriors descended from Alexander the Great. Astrid Llewelyn is now a fully trained unicorn hunter, but she can't solve all her problems with just a bow and arrow. Her boyfriend, Giovanni, has decided to leave Rome, the Cloisters is in dire financial straits, her best friend's powers are mysteriously disintegrating, and Astrid can't help but feel that school, home, and her hopes of becoming a scientist are impossible dreams. So when she's given the opportunity to leave the Cloisters and put her skills to use as part of a scientific quest to discover the Remedy, Astrid leaps at the chance. Finally, she can have exactly what she wants—or can she? At Gordian headquarters in the French countryside, Astrid begins to question everything she thought she believed: her love for Giovanni, her loyalty to the Cloisters, and—most of all—her duty as a hunter. Should Astrid be saving the world from killer unicorns, or saving the unicorns from the world?

Unicorn Tears

KILL A UNICORN OR DIE TRYINGThe gods are dead. The fae rule Gaia.Cain used to kill for the fae. The only human to become a member of the Oblivion Guard, he killed one time too many and had enough. Leaving it all behind wasn't as easy as turning in a resignation. But the fae had trained him well and soon it was they who bargained for him to leave Feary and live in exile in Gaia.Now a tracker for an assassination

and bounty hunting agency, Cain doesn't kill anymore. When his mission to track a teenage girl goes horribly wrong, he and the girl end up on the run from powerful forces the likes of which he's never seen before. That's because the fae have been hiding a terrible secret. The gods aren't dead. In fact, they're very much alive and killing humans they deem too powerful to survive. The girl is in their crosshairs and now he is too. To make matters worse, Cain discovers he's dying from the curse of Cthulhu. The cure? Eating a living, beating unicorn heart. Cain thought unicorns were extinct, but a mystery party offers him salvation: a unicorn for the assassination of the leader of the Mages Guild. With the gods, the fae, and the rest of the supernatural world hunting the hunter, the odds don't look good. But Cain has survived too much to give up now. And the high and mighty are about to find out what real fear feels like.

The Unicorn Quest

The adults of Blarney have always lived in fear. The faeries of Tír na nÓg exist on their doorstep, and they could unleash terror on the mortal realm at any time. But eleven-year-old Maddy is not afraid. The unicorn that holds the key to balance and peace in both worlds is injured, and Maddy knows she is the only one who can track down whoever hurt her. Can Maddy survive the force and cunning of the Tuatha, who rule Tír na nÓg? Or will she end up a mere pawn in their own power games?

Your Creative Power

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Danger lurks in the mist. Twig and Ben are unicorn riders--guardians whose job it is to keep the last free unicorn herd safe. But a new danger is threatening the beautiful, mysterious creatures of Lonehorn Island. A thief from Terracornus has snuck onto the misty island and stolen Ben's loyal unicorn, Indy. There's only one path for Ben and Twig--straight into the secret, shadowy heart of the island and through the passage to Terracornus. But their rescue mission is unexpectedly complicated by a secret Ben has been hiding. A secret about the Queen of Terracornus who has enslaved all the unicorns of Ben's homeland. A secret that could save them all--or start a war.

To Kill a Unicorn

When an adopted daughter is murdered and her young son kidnapped from the home where multiple generations of their family live together, Inspector Dave Crouch investigates the disappearance of another family member and wonders about secrets they may be hiding. By the author of *More Deaths than One*.

The Basque Dragon

Max Spencer is an underachiever but when a carnivorous unicorn, Princess the Destroyer, and an evil wizard, Rezormoor, bring him, the only one who can read the legendary Codex of Infinite Knowability, to their magical realm, he must find the courage to save himself, his friends, and the entire human race.

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The Unicorn Project

'Across the moor galloped a huge dark beast; a heavily muscled horse with a gleaming, rippling black mane. The animal reared up, its hooves cutting the sky, its silken tail streaming like a banner. Its spiralled horn glinted in the sun.' Lewis is cold, wet and miserable on his school residential trip in the highlands of Scotland. The last thing he expects to see is a mythical creature galloping across the bleak moorland. Unicorns aren't real are they? Lewis and his best friend Rhona find themselves caught up in a dangerous adventure to save the world's last herd of wild unicorns. Fighting against dark forces, battling the wild landscape, and harnessing ancient magic, can they rescue the legendary creatures in time?

Fire in the Star

The Unicorn Rescue Society is back! Across the vast, blue ocean, in the mountains of the Basque Country, a fearsome creature has gone missing. And the Unicorn Rescue Society are the only ones who can save it. Elliot and Uchenna--and Jersey!--have barely recovered from their first adventure with Professor Fauna when he approaches them with an all-new quest. Except this time they're going to have to cross an ocean. In the mountains of the Basque Country, the Unicorn Rescue Society must track down a missing dragon. But how could someone even kidnap a dragon? And for what evil purpose? And is their newest, fire-breathing rescue more than they can handle? New challenges await in this second book in

the Unicorn Rescue Society series, a brand-new fantasy-adventure from Adam Gidwitz, the beloved bestselling and Newbery Honor-winning author of *The Inquisitors Tale* and *A Tale Dark & Grimm*. Illustrated throughout, it's the perfect fit for newly independent readers looking for a story full of adventure, fun, and friendship.

Unicorn Bait

It's the epic battle of brains against manes. Which side are you on? It's a question as old as time itself: which is better, the zombie or the unicorn? This all-original anthology edited by Holly Black (Team Unicorn) and Justine Larbalestier (Team Zombie) makes strong arguments for both sides in the form of spectacular short stories. Half of the stories portray the strengths—for good and evil—of unicorns, and half show the good (and really, really badass) side of zombies. Contributors include many bestselling authors, including Cassandra Clare, Libba Bray, Maureen Johnson, Meg Cabot, Scott Westerfeld, and Margo Lanagan. This anthology will have everyone asking: Team Zombie or Team Unicorn?

Unicorn Being a Jerk

This little book of positivity features everyone's favorite mythical creature. Each adorably illustrated spread includes a funny or inspiring piece of advice, reminding you to follow your dreams, and always think unicorn. The perfect gift for a friend in need of a boost, this cute and covetable book is bound to

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spread smiles wherever it goes!

Dark Unicorn

Having jumped into the fantasy land of Luster, Cara joins Lightfoot the unicorn in the search for Queen Arabella Skydancer.

Killing a Unicorn

The president of innovation consultancy firm Fahrenheit 212 describes the company's methodology for combining "magic" with money to bring to market unique products and ideas that will transform a company's business and growth.

Bad Unicorn

A Hilarious Expose of the Secret Lives of Unicorns, Based on the Popular Online Comic! In Unicorn Being a Jerk, author/illustrator C.W. Moss reveals - through approximately 55 colorful illustrations and accompanying captions - that unicorns are not the majestic creatures we think they are but are in fact jerks whose petty, selfish antics include stomping on children's sandcastles, feeding pigs to bacon, and parking in handicap spots at the mall. In the vein of The Book of Bunny Suicides, this humor book will be required reading for all those unsuspecting unicorn fans out there who will come face to face with the ugly reality of this mythical creature.

The Madre de Aguas of Cuba

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The real-world secrets to startup success Unicorn Tears is the smart entrepreneur's guide to startups. A full 92% of startups fail in the first three years — but failure is not inevitable. Most of these companies self-sabotage, unconsciously eliminating any chance at success before they even get started. It's not the economy, it's not politics, it's not external factors; failure comes from within. This book shows you how to be one of the unicorns — one of the 8% who make it. Be prepared to un-learn everything you thought you knew about startups, as author Jamie Pride busts the harmful myths that lead so many companies to failure. Drawing upon his history as a venture capitalist, he reveals what investors want to see and hear, and what final factor puts your venture firmly into the "yes" column. Pride understands what matters in startups, and what gets in the way; his Hollywood Method for start-up success gives you a proven formula based on the tried-and-true framework Hollywood uses to make movies that succeed around the globe. Case studies illustrate what success looks like on the ground, and brings a global perspective to successful entrepreneurship and the strategies that help your business grow. Learn the truth behind the eight myths of startups Adopt a proven formula for success based on Hollywood blockbusters Craft a winning pitch to bring investors — and capital — over to your side Gain real-world perspective on startups and future trends Everyone wants their business to succeed, but wanting means nothing without a solid plan and the means to implement it. Unicorn Tears helps you set yourself up for success, and gives you the tools to forge your path

The Unicorn Hunter

Zombies vs. Unicorns

An enchanting, exciting fantasy about a real-world girl searching for her sister in a land full of magic and strange creatures, blending the timeless feel of *A Wrinkle in Time* with *Frozen*'s powerful themes of identity, enchantment, and sisterhood. Claire Martinson still worries about her older sister Sophie, who battled a mysterious illness last year. But things are back to normal as they move into Windermere Manor . . . until the sisters climb a strange ladder in a fireplace and enter the magical land of Arden. There, they find a world in turmoil. The four guilds of magic no longer trust each other, the beloved unicorns have disappeared, and terrible wraiths roam freely. Scared, the girls return home. But when Sophie vanishes in the night, it will take all of Claire's courage to climb back up the ladder, find her sister, and uncover the unicorns' greatest secret. A Kids' Indie Next Selection A Mighty Girl Best Book of the Year An ALA Top Ten First Novel for Youth

The Book of the Unicorn

Private detective John Justin Mallory is approached by an elf on New Year's Eve and reluctantly agrees to help him find a lost unicorn in Manhattan by sunrise.

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The Killing of the Unicorn

In a thrilling romance from New York Times bestselling author Kay Hooper, a sensual enchantress shows an earthbound adventurer how to harness the power of fate. Warrior, sorceress, and siren, Siri is the guardian of the last herd of golden unicorns. She was born to fulfill her destiny, but now this once peaceful world she loves is in danger, threatened by the arrival of two men: brothers, rivals, and heirs to a doomed kingdom. Both seek the prize Siri guards, but only one possesses the heart and courage to win that prize. Only one has the strength to capture a legend with love—a forbidden passion that could save or destroy all that Siri protects. For the man called Hunter Morgan is more powerful than even he knows. . . . Hunter comes from a world at war, with machines, with reality, with itself. His birthright as protector of the planet comes at a heavy cost, for now his only choice is to defeat his own brother. What begins as a test of strength becomes an epic battle to save a beautiful woman born out of legend. With the intoxicating force of Siri's love, Hunter's legacy is at last revealed. But first he must put an end to the treachery and peril that could destroy them both. This ebook includes an excerpt from another Loveswept title.

Summer of the Unicorn

A unicorn's bad day turns into a laugh-out-loud look at the pressure to be perfect and the importance of expressing your feelings Everyone knows that

unicorns are perfect. They are glamorous and glittery, and their smiles make rainbows appear! But Kevin is having a less-than-perfect day. First, he wakes up on the wrong side of the bed on the floor. Then he discovers that his mane is so wild that even his Super-Perfect-Hair-Day-Spray can't tame it. And the day just gets worse from there. Kevin does his best to keep his outlook sunny, but it's hard to keep smiling when everything goes horribly wrong!

The Unicorn Thief

In this charming, super-sparkly board book, the stars of Phoebe and Her Unicorn celebrate the magical and enchanting world of being a unicorn, along with reminding young readers that being yourself is pretty great, too. Who wouldn't want to be a unicorn? You get to trot majestically through meadows, perch high up on rainbows, and wear tiaras made of starlight. Phoebe lists all the wonderful things she'll get to do and can hardly contain her excitement about having a tail and magic horn. That is, until she learns that unicorns like to eat hay instead of pizza. Maybe she'll be a unicorn tomorrow instead!

Rampant

Many of the earliest books, particularly those dating back to the 1900s and before, are now extremely scarce and increasingly expensive. We are republishing these classic works in affordable, high quality, modern editions, using the original text and artwork.

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To Light a Candle

The Dance of the Lion and the Unicorn is a riveting read and a revolutionary approach to helping couples whose relationship is in trouble. It focuses on the most common dynamic of relationships that fail: One partner (lion) reacts with outbursts of anger, while the other (unicorn) tries to avoid conflict in ways that only make things worse.

Space Unicorn Blues

Collects three stories about unicorns--one who is captured by a king but set free by a kitchen maid, one who is lonely and a little clumsy, and one whose love of strawberries leads it to purify a muddy stream.

Be a Unicorn & Live Life on the Bright Side

"This book will serve as that hard reset for you to scan through whenever you're feeling weak, being taken advantage of, or simply burnt the fuck out. This isn't a traditional book with chapters that build towards an ending. It's a collection of several thematically similar entries that focus on the much-needed goal of extinguishing your weak traits, your negative thoughts, and your debilitating fears so you can quickly regain your place of power in your Universe"--Page 1.

Guardians of the Wild Unicorns

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Fans of the magical unicorn are legion, and the unicorn's appearance in pop culture shows no signs of waning. This book presents lighthearted, slightly twisted, and always funny practical uses for a unicorn. Everyone loves unicorns—what's not to love They're beautiful, magical creatures. Author Robb Pearlman and illustrator Dave Urban join twistedly hilarious forces once again to create *101 Ways to Use a Unicorn*, their follow-up to *101 Ways to Kill a Zombie*. This latest book is a manual of sorts, detailing creative ways to employ the neighborhood unicorn in everyday life. The methods range from the practical to pop cultural to slightly dark—but all are laugh-out-loud funny: Hunger Games (the unicorn is an arrow being shot out of a longbow by a teenage girl); Bookmark (the unicorn's horn is between the pages of a closed book on a nightstand); Clothesline (a clothesline is strung between the side of a house and the unicorn horn, as a housewife hangs clothes); Award Ceremony Seat Filler (the unicorn is in a tuxedo, seated between Angelina Jolie and Meryl Streep); and Jedi (the unicorn's horn is lit up like a light saber in a fight with Darth Vader). Equal parts satire and tribute to this beloved mythical animal, *101 Ways to Use a Unicorn* is sure to tickle unicorn fans young and old.

How to Kill a Unicorn

When Naomi discovers a unicorn horn in her late grandfather's belongings, she doesn't actually believe it's real, but her grandfather had meant for her to have it, so she takes it home. While cleaning it, she

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accidentally pricks herself on the horn's point and is magically transported to another planet that is filled with strange and dangerous creatures. The most dangerous being her brand new husband-Lord Tavik. Naomi doesn't know much about her brand new husband, not even what he looks like, and he assures her that if she tries to sneak a peek at his face, he'll kill her. Needless to say, Naomi desperately wants to go home, but that poses a problem because the only way she knows how is by unicorn horn, and the one she had, stayed on Earth. Her best hope is a crazy witch named Agatha, but Agatha is the one who tricked her into marrying Tavik. And then RAN OFF. Naomi must find a way to ditch her husband, find the witch, and get a unicorn to send her back home. It shouldn't be that hard to find a virgin, right?

Into the Land of the Unicorns

In *The Outstretched Shadow*, which was named by VOYA as Best Science Fiction, Fantasy, and Horror book for 2003, Mercedes Lackey and James Mallory introduced readers to *The Obsidian Trilogy* and a complex new fantasy world populated by humans, centaurs, elves, talking unicorns, and demons. The Golden City of the Bells, where only humans live, is ruled by the Mage Council, practitioners of High Magic---a powerful magic that is stable and reliable, though rigidly controlled and performed only by men. Outside the City's walls, humans and magical beings mix freely and call upon Wild Magic---a system sometimes erratic, always driven by desire and need, and performed by both men and women. Now, in *To*

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Light a Candle, the Demon Queen sends her forces against her human and elven enemies, sowing distraction and death. In the human City, the Queen's agents work to divide the Council and foment rebellion among the City's citizens. In the countryside, they target the most vulnerable and valuable---the young Elf Prince and the Wild Mages who might be the Demons' most dangerous enemies. To his own surprise, young Kellen, once the disappointing son of the great Mage who leads the City's Mage Council, has become a powerful Knight-Mage. Valued for his bravery and his skills as both wizard and warrior, Kellen joins the Elves' war councils. Yet he cannot convince the City of his birth that it is in terrible danger. Kellen's sister Idalia, a Wild Mage with great healing ability, has pledged her heart to Jermayan, a proud Elven warrior. Someday Idalia will pay a tragic Price for a world-saving work of Wild Magic, but until then, she will claim any joy life can offer her. Jermayan, who has learned much while fighting at Kellen's side and loving the human Idalia, finds that everything changes when he Bonds with a dragon while rescuing the Elf Prince and becomes the first Elven Mage in a thousand years. Furious at her enemies' success with the dragon, the Demon Queen attacks in force. Light struggles against Dark, like flickering candle flames buried deep in the shadow of Obsidian Mountain. At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied.

The Dance of the Lion and the Unicorn

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A unique behind-the-scenes look at the groundbreaking methodology that today's most in-demand innovation factory uses to create some of the boldest products and successfully bring them to market. Today, innovation is seen by business leaders and the media alike as the key to growth, a burning issue in every company, from startups to the Fortune 500. And in that space, Fahrenheit 212 is viewed as a high-performance innovation SWAT team, able to solve the most complex, mission-critical challenges. Under Mark Payne, the firm's president and head of Idea Development, Fahrenheit 212, since its inception a decade ago, has worked with such giants of industry as Coca-Cola, Samsung, Hershey's, Campbell's Soup, LG, Starbucks, Mattel, Office Depot, Citibank, P&G, American Express, Nutrisystem, GE, and Goldman Sachs, to name but a few. It has been praised as a hotspot for innovation in publications like Fortune, Esquire, Businessweek, and FastCompany. What Drives Fahrenheit 212's success is its unique methodology, combining what it calls Magic--the creative side of innovation--with Money, the business side. They explore every potential idea with the end goal in mind--bringing an innovative product to market in a way that will transform a company's business and growth. In How to Kill a Unicorn, Mark Payne pulls back the curtain on how the company is able to bring more innovative products and ideas successfully to market than any other firm and offers blow by blow inside accounts of how they grapple with and solved their biggest challenges.

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