

Introduction To Sociology George Ritzer

Now with SAGE Publishing, *Contemporary Sociological Theory and Its Classical Roots: The Basics*, is a brief survey of sociology's major theorists and theoretical approaches, from the Classical founders to the present. With updated scholarship in the new Fifth Edition, authors George Ritzer and Jeffrey Stepnisky connect many theorists and schools of thought together under broad headings that offer students a synthesized view of sociological theory. This text is perfect for those who want an accessible overview of the entire tradition of sociological thinking, with an emphasis on the contemporary relevance of theory. *The Globalization of Nothing* is back in a revised and completely updated Second Edition. In this reconceptualized volume, author George Ritzer focuses his attention squarely on the processes of globalization and how they relate to McDonaldization. This revision is shorter, more concise, and spends much less space on the Nothing-Something continuum that he introduced in the First Edition.

This lucid introduction to the sociology of consumerism examines the relationship between production and consumption in late capitalist societies. The historical and theoretical discussion provides the student with the tools to examine key themes in the sociology of consumption. After a detailed historical overview of the advent of consumer society, Peter Corrigan examines theoretical accounts of consumption and consumer practice, including: Veblen and conspicuous consumption; Mary Douglas on the world of goods; Jean Baudrillard on the system of objects; and Pierre Bourdieu on cultural capital. This historical and theoretical discussion provides the student with the tools to examine key themes in the socio

The book that made "McDonaldization" part of the lexicon of contemporary sociological theory, read by hundreds of thousands of students, is now in its Tenth Edition! George Ritzer's seminal work of critical sociology, *The McDonaldization of Society*, continues to stand as one of the pillars of modern sociological thought. Building on the argument that the fast food restaurant has become the model for the rationalization process today, this book links theory to contemporary life in a globalized world. Ritzer opens our eyes to many current issues and shows how McDonaldization's principles—efficiency, calculability, predictability, and control—have been applied to other sectors of American society and throughout the world. This new edition continues to shift its focus to how we experience McDonaldization online, the new locus of production and consumption in the digital age.

This captivating ethnography explores Vietnam's sex industry as the country ascends the global and regional stage. Over the course of five years, author Kimberly Kay Hoang worked at four exclusive Saigon hostess bars catering to diverse clientele: wealthy local Vietnamese and Asian businessmen, Viet Kieus (ethnic Vietnamese living abroad), Western businessmen, and Western budget-tourists. *Dealing in Desire* takes an in-depth and often personal look at both the sex workers and their clients to show how Vietnamese high finance and benevolent giving are connected to the intimate spheres of the informal economy. For the domestic super-elite who use the levers of political power to channel foreign capital into real estate and manufacturing projects, conspicuous consumption is a means of projecting an image of Asian ascendancy to potential investors. For Viet Kieus and Westerners who bring remittances into the local economy, personal relationships with local sex workers reinforce their ideas of Asia's rise and Western decline, while simultaneously bolstering their diminished masculinity. *Dealing in Desire* illuminates Ho Chi Minh City's sex industry as not just a microcosm of the global economy, but a critical space where dreams and deals are traded.

Provides an introduction to core concepts in sociology. Presents both classic studies and current references to illustrate sociological concepts. Examines what sociology is, why sociology is important, and why we study it. Demonstrates how various social forces impact our lives and form our social experiences.

The authors are proud sponsors of the 2020 SAGE Keith Roberts Teaching Innovations Award—enabling graduate students and early career faculty to attend the annual ASA pre-conference teaching and learning workshop. Join the conversation with one of sociology's best-known thinkers. In the fully updated Fifth Edition of *Introduction to Sociology*, bestselling authors George Ritzer and Wendy Wiedenhof Murphy show students the relevance of sociology to their lives. While providing a rock-solid foundation, the text illuminates traditional sociological concepts and theories, as well as some of the most compelling contemporary social phenomena: globalization, consumer culture, the digital world, and the "McDonaldization" of society. Packed with current examples and the latest research of how "public" sociologists are engaging with the critical issues of today, this new edition encourages students to view the world through a sociological perspective, and to participate in a global conversation about social life in the twenty first century. This title is accompanied by a complete teaching and learning package. Contact your SAGE representative to request a demo. Digital Option / Courseware SAGE Vantage is an intuitive digital platform that delivers this text's content and course materials in a learning experience that offers auto-graded assignments and interactive multimedia tools, all carefully designed to ignite student engagement and drive critical thinking. Built with you and your students in mind, it offers simple course set-up and enables students to better prepare for class. Learn more. Assignable Video with Assessment Assignable video (available with SAGE Vantage) is tied to learning objectives and curated exclusively for this text to bring concepts to life. Watch a sample video now. LMS Cartridge (formerly known as SAGE Coursepacks): Import this title's instructor resources into your school's learning management system (LMS) and save time. Don't use an LMS? You can still access all of the same online resources for this title via the password-protected Instructor Resource Site. Learn more. SAGE Lecture Spark: Designed to save you time and ignite student engagement, these free weekly lecture launchers focus on current event topics tied to key concepts in Sociology. Access this week's topic.

Explore sociology's key concepts, theories, methods, and original voices—all in one innovative text. *Imagining Society: An Introduction to Sociology* is an versatile and economical resource for your introductory course. With this single text, you can: Teach the discipline's history, key concepts, subfields, and contributions to social science. Expose students to the central building blocks of sociology—short excerpts from the original works of classical and contemporary sociologists. Explain sociology's key theoretical insights by connecting them to specific issues. Describe and illustrate the methods used by sociologists—not just in the opening chapter, but throughout the entire text. Engage students in thoughtful, self-directed projects and activities. This title is accompanied by a complete teaching and learning package. Contact your SAGE representative to request a demo. Digital Option / Courseware SAGE Vantage is an intuitive digital platform that delivers this text's content and course materials in a learning experience that offers auto-graded assignments and interactive multimedia tools, all carefully designed to ignite student engagement and drive critical thinking. Built with you and your students in mind, it offers simple course set-up and enables students to better prepare for class. Learn more. Assignable Video with Assessment Assignable video (available with SAGE Vantage) is tied to learning objectives and curated exclusively for this text to bring concepts to life. Watch a sample video now. LMS Cartridge (formerly known as SAGE Coursepacks): Import this title's instructor resources into your school's learning management system (LMS) and save time. Don't use an LMS? You can still access all of the same online resources for this title via the password-protected Instructor Resource Site. Learn more. SAGE Lecture Spark: Designed to save you time and ignite student engagement, these free weekly lecture launchers focus on current event topics tied to key concepts in Sociology. Access this week's topic.

Sociology is experiencing what can only be described as hyperdifferentiation of theories - there are now many approaches competing for attention in the intellectual arena . From this perspective, we should see a weeding out of theories to a small number, but this is not likely to occur because each of the many theoretical perspectives has a resource base

of adherents. As a result, theories in sociology do not compete head on with each other as much as they coexist. This seminal reference work was brought together with an eye to capturing the diversity of theoretical activity in sociology - specifically the forefront of theory. Contributors describe what they themselves are doing right now rather than what others have done in the past. The goal of this volume is to allow prominent theorists working in a variety of traditions - who wouldn't usually come together - to review their work. The chapters in this volume represent a mix of theoretical orientations and strategies, but these these theories are diverse and represent the prominent theoretical discussions in sociology today. Some areas included are: Section I: Theoretical Methodologies and Strategies Section II: The Cultural Turn in Sociological Theorizing Section III: Theorizing Interaction Processes Section IV: Theorizing from the Systemic and Macrolevel Section V: New Directions in Evolutionary Theorizing Section VI: Theorizing on Power, Conflict, and Change Section VII: Theorizing from Assumptions of Rationality This handbook will be of interest to those wanting a broad spectrum and overview of late 20th - early 21st century sociological theory.

Critical Sociology is a thoroughly revised, updated, and sophisticated introduction to the sociological perspective as a critical lens on society. Much has happened since the first edition: the Great Recession, the Obama presidency, the burgeoning role of social media, and recent global social movements such the Tea Party, Occupy Wall Street, and the Arab Spring. In this second edition, Buechler discusses the changing relationship between social movements and democracy. The book contains chapters on how to think sociologically; an overview of scientific, humanistic, and critical schools of sociology; and a detailed exposition of the critical tradition.

This is a short, inexpensive, paperback introduction to sociology for students taking their first sociology courses. The types of "beginnings" discussed include the founding of sociology, biographies of the major founders of sociology, the development of major sociological theories, and the emergence of some major sociological research methods. Updated to reflect recent global developments, the second edition of Globalization: A Basic Text presents an up-to-date introduction to major trends and topics relating to globalization studies. Features updates and revisions in its accessible introduction to key theories and major topics in globalization Includes an enhanced emphasis on issues relating to global governance, emerging technology, global flows of people, human trafficking, global justice movements, and global environmental sustainability Utilizes a unique set of metaphors to introduce and explain the highly complex nature of globalization in an engaging and understandable manner Offers an interdisciplinary approach to globalization by drawing from fields that include sociology, global political economy, political science, international relations, geography, and anthropology Written by an internationally recognized and experienced author team

In this major new book, the author of the bestselling McDonaldization of Society provides an exploration of one of the most innovative and imaginative sociological theses of the last decade of the twentieth century - 'McDonaldization'. Part One centres on a discussion of Karl Mannheim's theory of rationalization. The author also assesses the degree to which sociology in general and sociological theory in particular have been 'McDonaldized'. The second part demonstrates the empirical reach of the 'McDonaldization' process with discussions on work, credit and globalization. Part Three moves beyond 'McDonaldization' to the worlds of 'new means of consumption' and the postmodern perspectives that best illuminate them. The author

While providing a rock-solid foundation of sociology, Introduction to Sociology: Canadian Version, by renowned sociologists George Ritzer and Neil Guppy, illuminates traditional sociological concepts and theories, as well as some of today's most compelling social phenomena: Globalization, consumer culture, and the Internet. Ritzer and Guppy bring students into the conversation by bridging the divide between the outside world and the classroom. The international version of the book by Ritzer has been redesigned with an explicitly Canadian core. The result is this compelling Canadian version featuring George Ritzer's distinctive voice and style blended with Neil Guppy's definitive views on Canadian sociology—highlighting the place of Canada in a globalizing world.

Now with SAGE Publishing, and co-authored by one of the foremost authorities on sociological theory, the Tenth Edition of Sociological Theory by George Ritzer and Jeffrey Stepnisky gives readers a comprehensive overview of the major theorists and schools of sociological thought, from sociology's origins through the early 21st century. Key theories are integrated with biographical sketches of theorists, and are placed in their historical and intellectual context. This text helps students better understand the original works of classical and modern theorists, and enables them to compare and contrast the latest substantive concepts. New to this Edition Chapter 1 now includes a discussion of colonialism as one of the forces that shaped modern society. The "Historical Sketch" chapters contain new material on the historical significance of early women founders, and on the contributions of W.E.B. Du Bois. Chapters on Marx, Durkheim, Weber, and Simmel now conclude with sections on contemporary applications of ideas from these 19th century thinkers. A new chapter focuses theories of race, racism, and colonialism, as well as theories about indigenous peoples and theories from the "Global South" that challenge the work of scholars from Europe and North America. The concluding chapter has a new section on theories of prosumption, one of the newest developments in consumer theory. New material on colonization, women classical theorists, and race theory, as well as new timelines, added to history chapters.

The Blackwell Companion to Major Classical Social Theorists provides a comprehensive review of classical social theory. Containing original essays especially commissioned for this volume, leading experts and practitioners examine the life and work of 12 major theorists. Includes 12 original essays by leading scholars on major classical social theorists Covers the key figures who shaped social theory, such as Marx, Weber and Durkheim, as well as additional classical theorists such as Harriet Martineau and W. E. B. Du Bois Essays include biographical sketches, the social and intellectual context, and the impact of the thinker's work on social theory generally Includes bibliographies of the theorist's

most important works as well as key secondary works Can be used in conjunction with The Blackwell Companion to Major Contemporary Social Theorists, edited by George Ritzer, for a complete reference source in social theory

Latest update of this internationally popular anthology from George Ritzer.

This concise encyclopedia is the most complete international survey of sociology ever created in one volume. Contains over 800 entries from the whole breadth of the discipline Distilled from the highly regarded Blackwell Encyclopedia of Sociology, with entries completely revised and updated to provide succinct and up-to-date coverage of the fundamental topics Global in scope, both in terms of topics and contributors Each entry includes references and suggestions for further reading Cross-referencing allows easy movement around the volume

Now in its Eighth Edition, George Ritzer's McDonaldization of Society continues to stand as one of the pillars of modern day sociological thought. By linking theory to 21st century culture, this book resonates with students in a way that few other books do, opening their eyes to many current issues, especially in the areas of consumption and globalization. Through vivid, story-telling prose, Ritzer provides an insightful introduction to the ways in which the principles of the fast-food restaurant are coming to dominate sectors of American society as well as the rest of the world. This new edition has been fully updated to include a new focus on McDonaldization of the workforce.

This innovative text focuses on an American icon, central to United States culture, that is rapidly becoming a global expression of prosperity - the credit card. George Ritzer explains what the credit card tells us, both good and bad, about the essence of the modern US and why and how the credit card is helping to transform much of the world. Drawing on the insights of both classic and contemporary social thinkers, including Georg Simmel, C Wright Mills, Karl Marx and Max Weber, as well as micro-macro, agency-structure and Americanization theories, Ritzer also reveals to students the powerful insights gained from using the sociological 'imagination' applied to a topic that students know about and are interested in.

The new, updated edition of the authoritative and comprehensive survey of modern sociology The Wiley Blackwell Companion to Sociology, Second Edition is an authoritative survey of the major topics, current and emerging trends, and contemporary issues in the study of human social relationships and institutions. A collection of contributions from globally-recognized scholars and experts explore the theoretical and methodological foundations of sociology, new and established debates, and the most current research in the field. Broad in scope, this book covers a multitude of topics ranging from crime, urbanization, sexuality, and education to new questions surrounding big data, authoritarian capitalism, and the rise of nationalism. Since the first edition of the Companion was published, new developments have emerged and new problems have been created such as the omnipresence of social media, political and institutional upheaval, and the global refugee and immigration crises. This revised and updated second edition describes and explains social changes that have occurred in the past several years, both within the field of sociology and society as a whole. Previous material has been updated to reflect current research, while eleven new chapters address topics including feminist theory, debt and social change, and armed conflict and war. This comprehensive volume: Offers an engaging and accessible guide to the field of sociology, revised and updated for the second edition Presents wide-ranging, comprehensive coverage of the discipline Explores issues of contemporary relevance such as digital media and consumption Reflects state-of-the-art scholarship and contemporary debates New chapters for the second edition cover essential topics including feminist theory, armed conflict, big data, authoritarian capitalism, debt and social change, and the rise of nationalism The Wiley Blackwell Companion to Sociology, Second Edition is an invaluable resource for academics and graduate students, researchers, scholars, and educators in the discipline of sociology and allied fields such as anthropology, human geography, political science, and psychology.

This Fourth Edition of George Ritzer's Introduction to Sociology shows students the relevance of sociology to their lives. While providing a rock-solid foundation, Ritzer illuminates traditional sociological concepts and theories, as well as some of the most compelling contemporary social phenomena: globalization, consumer culture, the digital world, and the "McDonaldization" of society. With examples on every page from current events and contemporary research, and stories about "public" sociologists who are engaging with the critical issues of today, the text demonstrates the power of sociology to explain the world, and the diversity of questions that sociologists seek to answer. New to this Edition New "Trending" boxes focus on influential books written by sociologists that have become part of the public conversation about important issues. Replacing "Public Sociology" boxes, these boxes demonstrate the diversity of sociology's practitioners, methods, and subject matter, and feature such authors as: Michelle Alexander (The New Jim Crow) Elizabeth Armstrong and Laura Hamilton (Paying for the Party) Randol Contreras (The Stick-Up Kids) Matthew Desmond (Evicted) Kimberly Hoang (Dealing in Desire) Arlie Hochschild (Strangers in Their Own Land) Eric Klinenberg (Going Solo) C.J. Pascoe (Dude, You're a Fag) Lori Peek and Alice Fothergill (Children of Katrina) Allison Pugh (The Tumbleweed Society) Updated examples in the text and "Digital Living" boxes keep pace with changes in digital technology and online practices, including Uber, bitcoin, net neutrality, digital privacy, WikiLeaks, and cyberactivism. New or updated subjects apply sociological thinking to the latest issues including: the 2016 U.S. election Brexit the global growth of ISIS climate change President Trump's proposed Mexican border wall further segmentation of wealthy Americans in the "super rich" transgender people in the U.S. armed forces charter schools the legalization of marijuana the Flint water crisis fourth-wave feminism "The Encyclopedia of Social Theory provides a reference source for students and academics, embracing all major aspects of the field. Written by more than 200 internationally distinguished scholars, almost 500 entries cover core contemporary topics, concepts, schools, debates, and personalities in the history of the discipline. Special attention is paid to leading schools and debates, with shorter entries reserved for biographies of key theorists and definitions of key terms. Entries are fully cross-referenced and contain concise listings for further reading. A comprehensive index guides the reader to further divisions of contents."--BOOK JACKET.

The seventh edition of "Modern Sociological Theory" by George Ritzer, one of the foremost authorities on sociological theory, gives readers a comprehensive overview of the major contemporary schools of sociological thought. Key theories are integrated with biographical sketches of theorists, and theories are placed in their historical and intellectual context. This helps students to better understand the original works and helps them appreciate the diversity of contemporary theory.

INTERACTIVE eBook: This interactive eBook is available for stand-alone purchase, but it comes FREE when purchased in a bundle with the print version. Bundle ISBN 9781506327587 Experience the Interactive eBook today! Watch a demo

George Ritzer's McDonaldization of Society, now celebrating its' 20th anniversary, continues to stand as one of the pillars of modern day sociological thought. By linking theory to 21st century culture, this book resonates with students in a way that few other books do, opening their eyes to many current issues, especially in consumption and globalization. As in previous editions, the book has been updated and it offers new discussions of, among others, In-N-Out- Burger and Pret A Manger as possible antitheses of McDonaldization. The biggest change, however, is that the book has been radically streamlined to offer an even clearer articulation of the now-famous McDonaldization thesis.

The Second Edition of Ken Guest's Cultural Anthropology: A Toolkit for a Global Age covers the concepts that drive cultural anthropology by showing that now, more than ever, global forces affect local culture and the tools of cultural anthropology are relevant to living in a globalizing world.

The Sociology of Work and Occupations, Second Edition connects work and occupations to the key subjects of sociological inquiry: social and technological change, race, ethnicity, gender, social class, education, social networks, and modes of organization. In 15 chapters, Rudi Volti succinctly but comprehensively covers the changes in the world of work, encompassing everything from gathering and hunting to working in today's Information Age. This book introduces students to a highly relevant analysis of society today. In this new and updated edition, globalization and technology are each given their own chapter and discussed in great depth.

The Handbook of Social Theory presents an authoritative and panoramic critical survey of the development, achievement and prospects of social theory.

The Third Edition of Our Social World: Introduction to Sociology is truly a coherent textbook that inspires students to develop their sociological imaginations, to see the world and personal events from a new perspective, and to confront sociological issues on a day-to-day basis. Key Features: * Offers a strong global focus: A global perspective is integrated into each chapter to encourage students to think of global society as a logical extension of their own micro world. * Illustrates the practical side of sociology: Boxes highlight careers and volunteer opportunities for those with a background in sociology as well as policy issues that sociologists influence. * Encourages critical thinking: Provides various research strategies and illustrates concrete examples of the method being used to help students develop a more sophisticated epistemology. * Presents "The Social World Model" in each chapter: This visually-compelling organizing framework opens each chapter and helps students understand the interrelatedness of core concepts. New to the Third Edition: * Thirty new boxed features, including the innovative 'Engaging Sociology' and 'Applied Sociologists at Work' features * Three substantially reorganised chapters (2. Examining the Social World, 3. Society and Culture, and 13. Politics and Economics) * 315 entirely new references and 120 new photos.

The only book to connect the everyday world of the 20-something undergraduate consumer with sound sociological analysis of the world of consumption Enchanting a Disenchanted World, Third Edition examines Disney, malls, cruise lines, Las Vegas, the world wide web, Planet Hollywood, credit cards, and all the other ways we now consume. Thoroughly updated to reflect the recent economic recession and the impact of the internet, bestselling author George Ritzer continues to explore this book's central thesis: that our society has undergone fundamental change because of the way and the level at which we consume. This Third Edition demonstrates how we have created new "cathedrals" of consumption (places that enchant us so as to entice us to stay longer and consume more) while continuing to take capitalism to a new level. These places of consumption, whether in our homes, the mall, or cyberspace, are in a constant state of "enchaining the disenchanted," luring us through new spectacles because their rational qualities are both necessary and deadening at the same time. New and Hallmark Features Offers a unique analysis of the world of consumption, especially the settings in which consumption takes place Discusses the recent global economic recession throughout Offers rich details on consuming in such places as Las Vegas, Disney World, on cruise ships, in Wal-Mart, at McDonald's, and, new to this edition, on the Web Includes a wide range of theoretical perspectives—Marxian, Weberian, critical theory, postmodern theory—as well as a number of concepts such as hyperconsumption, implosion, simulation, and time and space to show students how sociological theory can be applied to everyday phenomena ?This book has been a fabulous success with students because it combines elements of critical social theory, readability... and popular culture? - Charles Frederick, Jr., Indiana University One of the most noteworthy and popular sociology books of all time, The McDonaldization of Society demonstrates the power of the sociological imagination to today's readers in a way that few books have been able to do. Key Features of the new edition: - brand new chapter examining the Starbucks phenomenon and its relationship to McDonaldization - updated examples of McDonaldization, including online dating services (e.g. match.com), Viagra, MDMA (ecstasy), text-messaging, Ikea, and megachurches - an increased focus on globalization, including an examination into the relationship between McDonaldization and the environment

Introduction to Sociology 2e adheres to the scope and sequence of a typical, one-semester introductory sociology course. It offers comprehensive coverage of core concepts, foundational scholars, and emerging theories, which are supported by a wealth of engaging learning materials. The textbook presents detailed section reviews with rich questions, discussions that help students apply their knowledge, and features that draw learners into the discipline in meaningful ways. The second edition retains the book's conceptual organization, aligning to most courses, and has been significantly updated to reflect the latest research and provide examples most relevant to today's students. In order to help instructors transition to the revised version, the 2e changes are described within the preface. The images in this textbook are grayscale. Authors include: Heather Griffiths, Nathan Keirns, Eric Strayer, Susan Cody-Rydzewski, Gail Scaramuzzo, Tommy Sadler, Sally Vyain, Jeff Bry, Faye Jones

Essentials of Sociology, adapted from George Ritzer's Introduction to Sociology, provides the same rock-solid foundation from one of sociology's best-known thinkers in a shorter and more streamlined format. With new co-author Wendy Wiedenhof Murphy, the Third Edition continues to illuminate traditional sociological concepts and theories and focuses on some of the most compelling features of contemporary social life: globalization, consumer culture, the internet, and the "McDonaldization" of society. New to this Edition New "Trending" boxes focus on influential books by sociologists that have become part of the public conversation about important issues. Replacing "Public Sociology" boxes, this feature demonstrates the diversity of sociology's practitioners, methods, and subject matter, featuring such authors as o Michelle Alexander (The New Jim Crow) o Elizabeth Armstrong and Laura Hamilton (Paying for the Party) o Matthew Desmond (Evicted) o Arlie Hochschild (Strangers in Their Own Land) o Eric Klinenberg (Going Solo) o C.J. Pascoe (Dude, You're a Fag) o Lori Peek and Alice Fothergill (Children of Katrina) o Allison Pugh (The Tumbleweed Society) Updated examples in the text and "Digital Living" boxes keep pace with changes in digital technology and online practices, including Uber, Bitcoin, net neutrality, digital privacy, WikiLeaks, and cyberactivism. New or updated subjects apply sociological thinking to the latest issues including: the 2016 U.S. election Brexit the global growth of ISIS climate change further segmentation of wealthy Americans as the "super rich" transgender people in the U.S. armed forces charter schools the legalization of marijuana the Flint water crisis fourth-wave feminism

The Second Edition of Introduction to Sociology, thoroughly revised and updated, continues to show students the relevance of the introductory sociology course to their lives. While providing a rock-solid

foundation, George Ritzer illuminates traditional sociological concepts and theories, as well as some of the most compelling contemporary social phenomena: globalization, consumer culture, the Internet, and the "McDonaldization" of society. As technology flattens the globe, students are challenged to apply a sociological perspective to their world, and to see how "public" sociologists are engaging with the critical issues of today.

The author is a proud sponsor of the 2020 SAGE Keith Roberts Teaching Innovations Award—enabling graduate students and early career faculty to attend the annual ASA pre-conference teaching and learning workshop. Join the conversation with one of sociology's best-known thinkers. In the fully updated Fourth Edition of *Essentials to Sociology*, bestselling author George Ritzer shows students the relevance of sociology to their lives. Adapted from Ritzer's *Introduction to Sociology*, this text provides students with a rock-solid foundation in a shorter and more streamlined format. Students will learn about traditional sociological concepts and theories, as well as some of the most compelling contemporary social phenomena: globalization, consumer culture, the Internet, and the "McDonaldization" of society. Packed with current examples and the latest research of how "public" sociologists are engaging with the critical issues of today, this new edition encourages students to apply a sociological perspective to their worldview—empowering them to participate in a global conversation about current social problems. This title is accompanied by a complete teaching and learning package. Contact your SAGE representative to request a demo. Digital Option / Courseware SAGE Vantage is an intuitive digital platform that delivers this text's content and course materials in a learning experience that offers auto-graded assignments and interactive multimedia tools, all carefully designed to ignite student engagement and drive critical thinking. Built with you and your students in mind, it offers simple course set-up and enables students to better prepare for class. Learn more. Assignable Video with Assessment Assignable video (available with SAGE Vantage) is tied to learning objectives and curated exclusively for this text to bring concepts to life. Watch a sample video now. LMS Cartridge (formerly known as SAGE Coursepacks): Import this title's instructor resources into your school's learning management system (LMS) and save time. Don't use an LMS? You can still access all of the same online resources for this title via the password-protected Instructor Resource Site. Learn more. SAGE Lecture Spark Designed to save you time and ignite student engagement, these free weekly lecture launchers focus on current event topics tied to key concepts in Sociology. Access this week's topic.

In this book, one of the leading social theorists and cultural commentators of modern times, turns his gaze on consumption. George Ritzer, author of the famous McDonaldization Thesis, demonstrates the irrational consequences of the rational desire to consume and commodify. He examines how McDonaldization might be resisted, and situates the reader in the new cultural spaces that are emerging in society: shopping malls, casino hotels, Disneyfied theme parks and Las Vegas -- the new 'cathedrals of consumption' as he calls them. The book shows how new processes of consumption relate to globalization theory. In illuminating discussions of the work of Thorstein Veblen and the French situationists, Ritzer unearths the roots of problems of consumption in older sociological traditions. He indicates how transgression is bound up with consumption, through an investigation of the obscene in popular and postmodern culture.

[Copyright: 552e8d7d488cf2a8fc797ab2e286472e](#)